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Dr. MUNEEER MUJALLI BADEL MUTI
ALRWASHDEH

PERSONAL INFORMATION

Title: faculty member

Academic Rank: Assistant Professor

Date & Place of Birth: 16/ 02/ 1986 Alkarak

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ACADEMIC QUALIFICATIONS

Degree	Major	Duration (From-To)	University	Country
Ph.D.	Marketing-E- marketing	2016-2019	Girne American University	Cyprus
Master	Marketing Management	2015-2016	Girne American University	Cyprus
Master	Financial Management	2010-2013	Girne American University	Cyprus
BSC	MIS	2005-2009	Private Israa University	Jordan

TEACHING EXPERIENCE

Duration	Rank	Institution	Department/Faculty	Country
2019- present	Ass. professor	Middle east university	E-marketing /business	Jordan
-October 2009 April 2010	Teaching	IT	The Ministry of Education	Jordan



PUBLICATIONS

JOURNALS

Author/s (In Order)	Title	Journal	Vol./No.	Publication Date
M, Alrwashdeh, Lawrence	The effect of electronic word of mouth communication on purchase intention and brand image: An applicant smartphone brands in North Cyprus	Management Science Letters	9	2019
A Alshanty, O Emeagwali, B Ibrahim, M Alrwashdeh	The effect of market-sensing capability on knowledge creation process and innovation Evidence from SMEs in Jordan	Management Science Letters	9	2019
Muneer Alrwashdeh, Ashraf Jahmani, Blend Ibrahim, Hasan Yousef Aljuhmani	Data to model the effects of perceived telecommunication service quality and value on the degree of user satisfaction and e-WOM among telecommunications users in North Cyprus	Data in brief	28	2019
Mohammad J Adaileh, Muneer Alrawashdeh, Hamzah Elrehail, Khaled J Aladayleh	Assessing the nexus between knowledge management and firm performance: a data article	Data in brief	29	2020

MEMBERSHIPS OF SCIENTIFIC AND PROFESSIONAL SOCIETIES

Foreign Relations Committee

University Website Management Committee

WORKSHOPS ATTENDED

SPSS statistical analysis course

Comment session on results spss

WORKSHOPS OFFERED

E-Marketing

Social media management

Turkish language

RESEARCH INTERESTS

Social media marketing,

Word of mouth

LANGUAGES

Arabic language Mother Language

English very good

Turkish language good