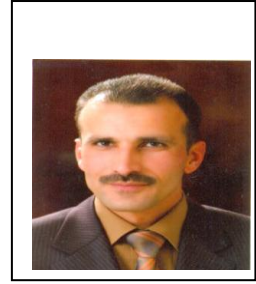


Date. 8/09/2020



**DR. SALIM MOHAMMAD  
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#### PERSONAL INFORMATION

Title: Associate Prof, Tourism Dept.

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Date & Place of Birth: 23/04/1969

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#### ACADEMIC QUALIFICATIONS

Degree	Major	Duration (From-To)	University	Country
PhD	Hotel & Tourism Managem ent	1997 - 2000	University of Rajasthan - [RU], Jaipur	India
M. A	Art	1993 - 1995	J .N. Vyas University, Jodhpur	India
B .A	Art	1989 - 1992	Osmania University, Hyderabad	India

## TEACHING EXPERIENCE

Duration	Rank	Institution	Department/Faculty	Country
1/09/2013 to Date	Associa tion Prof	Middle East University	Tourism Dept / Business	Jordan
1/02/2010 – 6/2013	Associa tion Prof	King Saud University	Department of Tourism and Hotel Management / College of Tourism and Archaeology,	Saudi Arabia
1/10/2006 – 31/01/ 2010	Assista nt Prof	Gulf College, Oman	Faculty of Business	Oman
1/09/2003 – 31/08/2006	Assista nt Prof	Al Ahliyya Amman University	Hotel & Tourism Dept / Faculty of Business	Jordan

## PUBLICATIONS

### JOURNALS

Author/s (In Order)	Title	Journal	Vol./No.	Publication Date
1- Dr. Nahla Alnazer, <b>Dr. Salim. M. Khanfar</b> , Dr. Saeda Afaneh, Dr. Fayez Albadri. <b>African Journal of Hospitality, Tourism and Leisure</b> ,Vol 9(2).2020.The Role of Strategic Innovation in the Development of Tourist Offices in Jordan. . <u>Scopus</u>				
2- <b>Salim.M.Khanfar</b> & Saeda Afaneh. <b>African Journal of Hospitality, Tourism and Leisure</b> , Vol 8(2).2019. How to enhance customer loyalty through dealing with complaints at The Royal Jordanian Airlines. . <u>Scopus</u>				
3- Ibrahim Harazneha*, Mohammad J Adaileha, Ahmed Thbeitatb, Saeda Afaneha, <b>Salim Khanfara</b> , Ahmad Ali Harasisa and Hamzah Elrehailc. <b>Management Science Letters 10 (2020).</b> Volume 10 . doi: 10.5267/j.msl.2019.12.034. The impact of quality of services and satisfaction on customer loyalty: The moderate role of switching costs. . <u>Scopus</u>				
4- The Impact of the Tourism Investments on the Site of the Baptism, Journal of the				

eration of Arab archaeologists, [Volume 20, Issue 20](#), 2017, Page 535-563 4 Fed  
DOI: [10.21608/CGUAA.2017.29555](#). (ISI).

5- Career Empowerment and its Impact on the Development of Employees of the Jordan Ministry of Tourism. Administrative Review, Quarterly Periodical, Specialized in Administrative Sciences, Institute of Public Administration (Sultanate of Oman), 11-54, No. 148, 2017.

6- Improve the environmental, social and economic performance of the five star hotel facilities in the city of Aqaba through the international standard ISO 26000 for community responsibility. (Journal of Faculty of Tourism and Hotels - Fayoum University - Volume 9 - Issue 1 - March 2015). **Scopus**

7- Using (GIS9.3 Software) to Visualize Travel Patterns and Market “Potentials of City in Jordan. International Journal of Arts and Commerce Vol. 3 No. 8 October, 2014.UK.

8- Training and Its Important In the Efficiency of Employees Performance in Five - Hotels in Jordan” Journal of Business Studies Quarterly. December 2014 (Vol. 8 Star 6Number 2).USA.

9-The Effect of the Financial Leverage on the Profitability in the Tourism Companies (Analytical Study – Tourism Sector – Jordan)”Business and Economic Research .ISSN (2162-4860), 2014, Vol.4, No.2.USA.

10-Impact of Training on Improving Hoteling Services Quality” Journal of Business .Studies Quarterly (JBSQ).June 2011 issue of JBSQ (Vol. 2, Issue 3).USA

11- Adventure Travel International: Market Segmentation and Opportunity International Journal of Marketing Issues and Trade Policy- Volume 2- In-Assessment uary – December 2010. **Khanfar SM**, Khanfar NM, Loudon D. Number 1-2 Jan

12- **Leadership Styles Of Employees In Oman Based On Their Age And Gender”** Bahaudin G. Mujtaba and **Salim Mohammad Khanfar**, Journal (Public Organization Review: A Global Journal ).Publisher Springer,ISSN: 1566-7170 (Print) 1573-7098 ).June2010,Vol 10 , Issue 2. **Scopus**

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## UNIVERSITY COMMITTEES

- **Assistant Dean of the College of Business for Training and Communication Affairs** (2019 – 2020).
- Member of the Committee self-assessment at the level of the College of Business (Student Services).(2015-2019)
- Representative of the Business School at the Commission E-Learning at the university

level.(2013-2016)

- Representative of the Department of Tourism Management at the Faculty of Business Council.(2013-2020)
- Representative of the Department of Tourism Management in the Commission study plans at the level of business in the university's College 2014-2020.

## WORKSHOPS OFFERED

- Conducting training course for graduate students in the Etiquette and the Protocol during the period 11/2018 – 2019 – 2020.
- Conducting training courses for the Civil Aviation Regulatory Authority during the period from 26/11/2017 to 11/12/2017 in the Etiquette and Protocol - Advanced Management.
- Trainer for ( Prince Sultan bin Salman Chair for Development National Human Resources in Tourism and Archaeology .( 5/ 2010 )
- Trainer for (Saudi Arabian Monetary Agency – The Institute of Banking) , Saudi Arabian . For the courses of Sales Skills & Effective Promotion for the employees. (13 / 4 / 2007 – 23 / 4 / 2007).
- Trainer for (Al Aqsa Consultant for marketing and management), Amman – Jordan. For the deferent courses like (The procedures of an appraisal process).

## RESEARCH INTERESTS

- Marketing for hospitality and tourism - Eco-tourism – Effective - Public relations and etiquette - Customer Service

## LANGUAGES

Arabic , English , Hindi

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## GRADUATE STUDENTS SUPERVISION

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**Kamal Al-Shishani**

**Innovation Strategies and their impact on the Tourism Industry in Jordan**

**Alaa Abhari**

**The impact of customer reviews on quality of food and beverage operation in hospitality industry.**

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## REFERENCES

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Dr .Saeda Mohammad Afanah

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Middle East University, amman. Jordan