

Dr. Ahmad Yacoub Adel Nasereddin



- Born in 1983 in Amman, Jordan. Graduated high-school in 2001 from Amman Academy. Married and blessed with four sons.
- Holds a Bachelor of Pharmacy and Pharmaceutical Manufacturing from Misr University for Science and Technology (2016), a Master's in Business Administration from Middle East University (2012), and a PhD in Strategic Management from Mutah University (excellent rating with honours, 2020).
- Vice Chairman of Middle East University L.L.C. Board of Directors, a member of its Board of Trustees for more than 8 years, and a member of multiple committees of the Board of Trustees and the University.
- CEO of YAN Group. Boasts extensive working experience in the following fields:
 1. Planning and business development.
 2. Importing and marketing foodstuffs and consumables in Jordan.
 3. Importing and marketing medicine, medical equipment, cosmetics, and baby products.
 4. Managing, developing, and marketing real-estates on local, regional, and international scales.

- Member of multiple organisations and associations including the Jordan Pharmacists Association, Jordanian Businessmen Association, Entrepreneurs’ Organization – Jordan, al-Khalil Forum Association for Comprehensive Development, and the Nasereddin Family Diwan Association. Founding member of the Investors Association of al-Qastal and al-Mshatta Industrial Cities. Representative of YAN Group in the Amman Chamber of Industry, Jordan Chamber of Industry, Amman Chamber of Commerce, Jordan Chamber of Commerce, General Association for Foodstuff Merchants, and the Jordanian Housing Developers Association.
- Attended and participated in multiple local and international conferences, seminars, workshops, and fairs in different subject-areas.
- Publications: co-authored a chapter of *Strategic Thinking, planning, and Management Practice in the Arab World*, Chapter 5: Entrepreneurship Strategies in the Arab World: Analytical Perspective vs. Practice Perspective.
- Book author *Strategic Entrepreneurship and lean Thinking and Sustainable Performance “Between theory and Practice”*.
- Published research: *The Role of Strategic Entrepreneurship on Organizational Ambidexterity: A Case Study of Middle East University-Jordan*
- *Barriers to Employing Management Technology in Strategic Planning At Jordanian Private Universities.*

Conferences:

-2021 12th International Renewable Engineering Conference IREC- Held by the Middle East University, Amman, Jordan April 14th -15th 2021, in the framework of the ATSGIRES Project.

-Qatar Digital Learning Summit 02nd 03rd June 2021.

- Proficient in English and speaks French at an intermediate level.
- Training Courses
 - Protocols, Ceremonies and Event Management
 - Advanced Software
 - Jordanian Labour Laws and Regulations
 - Customer Service Skills