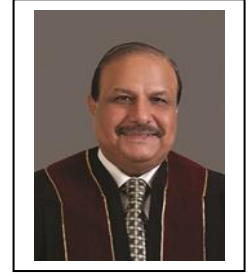


Date 9/9/2020



**Prof. Dr. Ahmad Ali Salih**

## PERSONAL INFORMATION

Title: **Prof. in Business Department**

Academic Rank: **Professor**

Date & Place of Birth: **Baghdad, Sep. 15, 1959**

Nationality: **Iraqi**

Address: **Amman - Abdullah Ghosheh Street**

Phone No.: **0795061967**

e-mail: 1. [drahmedasalih@yahoo.com](mailto:drahmedasalih@yahoo.com)

2. [aslih@meu.edu.jo](mailto:aslih@meu.edu.jo)

## ACADEMIC QUALIFICATIONS

Degree	Major	Duration (From-To)	University	Country
B. Business Administration	Business Administration/ Commercial Science	1987	Bagdad University	Iraq
Master Business Administration	Business Administration - Strategic Management/ Strategic Thinking	1998-2001	Bagdad University	Iraq
Ph. D Business Administration	Managing Strategy of Human Recourse	2002-2006	Bagdad University	Iraq

## TEACHING EXPERIENCE



F170, Rev. b

Ref.: Deans' Council Session (10/2016-2017), Decision No.: 128, Date: 05/11/2016

Duration	Rank	Institution	Department/Faculty	Country
1992	Instructor	Institute of in service Training and Education Development.	Management	Iraq
1994	Head of department (Teacher)	Institute of in service Training and Education Development	Management	Iraq
1998	Instructor	college of Administration and Economics – University of Baghdad	Business Administration	Iraq
2006 2012	Assistant Professor Associate Professor	Faculty of Economics and Administrative Sciences - Alzaytoonah University.	Business Administration	Jordan
2014	Associate Professor	Faculty of Business - Middle East University.	Business Administration	Jordan
2018	Professor	Faculty of Business - Middle East University.	Business Administration	Jordan

## OTHER EXPERIENCE

Duration	Rank	Institution	Department/Faculty	Country
1998- 2006	consultant expert	National Center for Planning and Administrative Development	Management Training and Consulting	Iraq
2001- 2002	consultant expert	Iraqi Cement Company	HRM	Iraq
2001- 2003	consultant expert	State Company of textile	Strategic Planning	Iraq
2002- 2003	consultant expert	Faculty of Media - Baghdad University	Strategic Planning	Iraq
2005- 2006	consultant expert	modern painting company	Organization and productivity	Iraq

## PUBLICATIONS

### JOURNALS

Title	Journal	Issue	Pages	Years
Role of training work forces in treating the problems of stores Management	Journal of Economy 131, Baghdad	131	13-28	1992
Using micro films in Simplifying procedures of work administration at Baghdad University	Journal of Economy Management Sciences	4	31-52	1998
The impact factors on human resources productivity in stores Management	Journal of Economic and Management Sciences	1	44-64	1998
Building a scale to ethics of public function	Journal of Economic and Management sciences No: 1, Baghdad	1		1999
Design training program for educational inspectors in the functional Requirements	Iraqi Journal for management sciences, No: 4. Kerbala	4	72-102	2000
Privatization and Reengineering: two faces for one coin, or one of them is Stimulate the other	Journal of Management and economy, Al - Mustansiryah	51		2005
The expenses of intellectual Capital and in Success of organization	Journal of Finance and Management sciences Al – monofia – Cairo	13		2005
strategic options proposed for the Arab business organizations in the face of the challenges of the twenty-atheist	Iraq Economic and Administrative Sciences	40		2005
Analysis of giving of correlation relation for information system of human resources and intellectual Capital	Arab Journal for Management Development – Cairo	26 - 1	101-127	2006
lights and views on the reality and the future of management human resource a tough in business organizations	Economic and Administrative Sciences	50		2008
Design of a matrix for change management techniques based on traits of knowledge competitive	Economic Sciences, University of Basrah	25	37-63	2009
Diagnosis and the reality of patterns at the entrepreneurial Iraqi women	alami, College of mass 'AI-Bahith AI-a communication , University of Baghdad.NO.5	5	138-152	2009

The absence of some management practices and its impact on the level of services	Ahlgre for Economic Research and Management	3		2009
Ideas and mechanisms for investment in human capital, Iraqi academic abroad: a prospective study in Jordan	Journal of the Association of Arab Universities.	55	429-450	2010
Talent management - the concept of scientific and strategic	ALEDARI;Muscat-Sultanate of Oman	120	9-42	2010
Evaluation of environmental training Programs in the framework depicted the global ISO-14001 Experimental Study	Journal of AI-Quds Open University	25	139-171	2010
Incubators and entrepreneurial projects -The basics of theory and the field facts-	Journal of Financial and Commercial Research / Faculty of Commerce, Port Said University	5		2010
Managers Perception of the Strategy of the Jordanian Ministry of Environment, and its Impact on Environment Efficiency.	Public Administration Journal	2	241-290	2011
Administrative empowerment and its impact on environment strategy; Field research in Jordan	Journal of economic research and management - University of Mohammed bin Khidhar – Algeria	9	68-106	2011
The Contribution of Competitive intelligence in avoid the trap of blind spots in the analysis of competition An exploratory study in the pharmaceutical industry companies in Jordan	Jordan Journal of Applied Science	1	79-101	2012
Examining the Characteristics of Arab Entrepreneurs In selected Arab countries and its Impact on Global Competitive Challenges	Arab administrative – Development organization	2	163-191	2013
Administrative Leadership between Transactional and Transformational Leadership and its Impact in the Implementation of the strategic objectives of the ministry of environment of Jordan.	Dirasat : Administrative Sciences – University of Jordan.	1		2013
Competitive Innovation Theoretical Referentiality & Intellectual Dialogical As an introduction to solidify Arab	Journal of managerial studies	14	70-102	2015

business organizations				
The Impact Of Talent Management In Enhancing Organizational Reputation: An Empirical Study On The Jordanian Telecommunications Companies.	The Journal of Applied Business Research	2	418 – 409	2014
Impact of Strategic Thinking and Strategic Agility on Strategic Performance: A Case Study of Jordanian Insurance Industry Companies	International Review of Management and Business Research ,	4	1882-1871	2014
THE ROLE OF KNOWLEDGE MANAGEMENT IN DEVELOPING THE CHARACTERISTICS OF ENTREPRENEURIAL ORGANIZATION ENTREPRENEUR STYLES AS MODERATOR VARIABLES (APPLIED STUDY IN THE JORDANIAN PHARMACEUTICAL MANUFACTURING SECTOR	International Journal of Economics, Commerce and Management ,United Kingdom Vol. III, Issue 12, December 2015	7	1-16	2015
THE ROLE OF STRATEGIC INTELLIGENCE IN THE DEVELOPMENT OF MANAGERS COMPETENCIES PORTFOLIO A STUDY WITH REFERENCE JORDANIAN COMMERCIAL BANKS	International Journal of Small Business and Entrepreneurship Research	12	496-514	2015
Building a Model to Measure Strategic Thinking from the Perspective of Arab Chiefs Executives -A Qualitative Study	British Journal of Science	1	44-59	2017
Women's Leadership Characteristics and Its Impact in Developing the Psychological Capital: Test of the Moderating Role of Experience Power	International Journal of Economics & Management Sciences	6	1-10	2017
building a model for the governance of strategic alliances	Economic and administrative research	21	271-287	2017
Cultural Intelligence and Organizational Capabilities: An Appraisal of Jordanian Commercial Banks	Mutah Lil Buhuth wad-Dirasat Humanities and Social Sciences Series	Acceptable for publication	Approval number 119 In 28-12-2017	2017
Biographical Analysis and its " Impact on Organizational Health: Testing the Mediating Role of "Selection Procedures	International Journal of Economic Perspectives	Acceptable for publication	Approval number In Nov2017	2017
Models of Universities Governance and Their Impact on An :Building Strategic Orientation	Journal of the association of Arab Universities for research in higher education	Volume(38) No.(2)	77-94	2018

applied Study in the Jordanian Private Universities .				
Strategic Awareness and its Impact on Strategic Risks: Open Book Management Practices (OBMp) as moderating .	Transylvanian Review	Vol XXVI, No. 30, 2018	8099-8109	2018
Strategic Human Resources Management : Strategies in Iraq and Jordan	IGI Global ISSN:2327-350X EISSN:3518	ISSN: 2327- 350X EISSN :3518	112-131	2019
Servant leadership and its impact on social loafing: organizational happiness as moderating	International Journal of Psychosocial Rehabilitation	ISSN: 1475- 7192 Vol. 24, Issue 10, 2020	2544- 2559	2020

## CONFERENCES

Author/s (In Order)	Title	Conference	Country	Date
Ahmad Ali Salih	The perceptions of managers in companies about the conceptual framework of business intelligence and business intelligence	Business Intelligence and Knowledge Economy	Jordan- Amman	2012
Ahmad Ali Salih	Analytical perspective on international experiences in human resources management	Human resources management in the Algerian public Organizations	Algeria	2015
Ahmad Ali Salih & Nidal Amin AL-Salhi	Models of Universities Governance and Their Impact on Building Strategic :Orientation An applied Study in the Jordanian Private Universities In The City of Amman	International Conference on Governance in Higher Education Institution	Jordan- Amman	2017
Ahmad Ali Salih & Muna Mahmoud Al-Khatib	Measuring Strategic Awareness of Managers in Jordan 's fuel Sector: A Descriptive - Exploratory Study	The Second International Conference of the Faculty of Business, Middle East University(MEU), Amman, Jordan	Jordan- Amman	2019

## BOOKS

Author/s (In Order)	Title	Publisher	Edition	Date
Ahmad Ali Salih & Zahid Abdel Hamid	Principles of Management	Dar Ab Printing – Baghdad	1	1993
Ahmad Ali Salih & Essam Al – Dabbagh	Personal Management	Dar Ab Printing – Baghdad	1	1993
Ahmad Ali Salih & Adel Hroush	Intellectual capital	Arab Organization – Cairo	1	2003
Ahmad Ali Salih & Zakaria Aldouri	International Business Management: behavior & strategic perspective	darAl-Yazori for publication	1	2009
Ahmad Ali Salih & Saad Ali Hammoud	Intellectual capital management	darAl-Yazori for publication	1	2009
Ahmad Ali Salih & Zakaria	Strategic thought	darAl-Yazori for	1	2009

Aldouri		publication		
Ahmad Ali Salih & Zakaria Aldouri	Empowerment & Economic trust.	darAl-Yazori for publication	1	2009
Ahmad Ali Salih & Taher Ghallabi	Organizational Development: Conceptual introduction.	darWael for publication	1	2010
Ahmad Ali Salih , Bashra Al-Azzawi & Ibrahim Khalil	management by intelligences	darWael for publication	1	2010
Ahmad Ali Salih	International Business Management: An Integrated Approach.	darWael for publication	1	2012
Ahmad Ali Salih & Hamid al-Tai	Competencies and Talents Management	darAl-Yazori for publication	1	2014
Ahmad Ali Salih	Human Capital	darAl-Yazori for publication	1	2015
Ahmad Ali Salih & Ibrahim Khalil	Strategic leadership	darAl-Yazori for publication	1	2019

## MEMBERSHIPS OF SCIENTIFIC AND PROFESSIONAL SOCIETIES

Member of Committee of Putting Strategy of Iraqi Higher Education – Ministry of Higher Education & Scientific Research 2005-2006
Member (Guest) Jordanian Training Society 2014

## UNIVERSITY COMMITTEES

Committee	Location	Date
Head of the strategic plan preparation unit at the university level	MEU – Jordan	2017
Head of Risk Management Committee at the university level	MEU – Jordan	2017
Chairman of the Higher Studies Committee (Scientific Committee) in the Department of Business Administration	MEU – Jordan	2014,2015,2016,2017
Coordinator of Graduate Studies of Business faculty	MEU – Jordan	2016,2017
Member of the Strategic Plan Committee of the Business faculty	MEU – Jordan	2016,2017
Member of the Preparatory Committee for the Conference on Electronic Governance and Smart City (Middle East University)	MEU – Jordan	2016
Member of the Scientific Committee of the International Conference on Governance in Higher Education Institutions (Middle East University and the Union of Arab Universities)	MEU – Jordan	2017



Member of the Scientific Committee of the Forum of Human Resources Management Mohammed Bin Khaidar University - Biskra / Algeria	Mohammed Bin Khaidar University - Biskra / Algeria	2015,2016
Member of the editorial board of Journal of Administrative Studies - University of Basra - Iraq	University of Basra - Iraq	2017
Member of the Scientific Committee for the Liberation of the Journal of Economic and Administrative Research - University of Mohammed Ben Khedr - Biskra / Algeria	University of Mohammed Ben Khedr - Biskra / Algeria	2016
Member of the preparatory committee for the training conference and its impact on employment (Middle East University and Jordan Leadership Association)	MEU – Jordan	
Member of the European Center for Training and Research Development (UK)	UK	2015
Member of the top Steering Committee for Quality Assurance in MEU	MEU – Jordan	2018

## WORKSHOPS ATTENDED

Date	Location	Title
2014	MEU	Course of teaching methods
2016	MEU	Workshop in quality standards

## WORKSHOPS OFFERED

Courses of Institute of in service training and educational development.

Courses of leadership staffs for the ministry of Education.

Courses of leadership staffs in the national center for planning and educational development.

Courses of development and rehabilitation in the training and working center/ Ministry of Industry.

Courses of development and rehabilitation in the commercial training center/ Ministry of Trade.

Courses of development and training in the consultative office in the college of administration and economy/ University of Baghdad.

Strategic Planning Course - MEU

Workshops in the preparation of the executive plan- MEU

Workshops in the preparation of the action plan- MEU

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## RESEARCH INTERESTS

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- Strategic management and strategic thinking
- Strategic Human Resource Management
- Intellectual and human capital.
- Talent Management
- Organizational development
- International Business Management
- Managing the Smart Cities

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## LANGUAGES

Arabic

English

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## OTHER COMMUNITY ACTIVITIES

Voluntary lectures in strategic planning - Jordanian Trainers society

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## AWARDS RECEIVED

1. Certificate of appreciation and shield for distinguished Iraqi professors working in Jordanian universities. Iraqi Cultural Mission - Embassy of the Republic of Iraq / Amman in kind
2. Certificate of Distinguished Scientific Contributions at the Human Resources Conference. Dean of the Faculty of Economic and Commercial Sciences and Management Sciences University of Mohammed Ben Khedr - Biskra / Algeria in kind
3. Acknowledgments for scientific and research efforts and community service. Chairman of the Board of Trustees of Middle East University - Amman / Jordan in kind
4. Certificate of appreciation and shield of the University of the Middle East to participate actively in the development of graduate programs in business school teaching and supervision. President of Middle East University - Amman / Jordan in kind.
5. A letter of thanks for the outstanding effort in the Graduate Studies Committee from the Head of Business Administration - Business School Middle East University
6. A book of thanks for the arbitration the research of scientific conferences from the Dean of Graduate Studies Middle East University
7. A letter of thanks for the obvious effort in coordinating the postgraduate studies in the Business faculty from the Dean of the Business School



F170, Rev. b

Ref.: Deans' Council Session (10/2016-2017), Decision No.: 128, Date: 05/11/2016

8. A book of thanks and appreciation for outstanding efforts in scientific research from the Iraqi Cultural Attaché in Amman

## GRADUATE STUDENTS SUPERVISION

Degree	Student name	Area	Organization	Year
MBA	Hiba Hameed Altaee	The Impact of Customer's Relations Management on Customer Loyalty (Empirical Study in Jordanian Commercial Banks – Amman)	Al-Zaytoonah University of Jordan	2014
MBA	Mottaz Basel Beyouk	Career Path Strategy and its Impact on Burnout: Test of the Moderating Role of Organizational Socialization -An Empirical Study on the Jordanian Insurance Companies-	Middle East University	2015
MBA	Nidal Jamil Ahmad	The Impact of Organizational Development Strategy on Achieving Strategic Objectives - Testing the Mediating Role of Organizational Learning - An Empirical Study on the Pharmaceuticals Manufacturing Companies in Jordan	Middle East University	2016
MBA	Othman Riyadh Abdul-Majeed	The effect of Organizational Immune Systems on Crisis Management Strategies Testing the Mediating Role of Strategic Information Systems - A Field Study on Jordanian Food Industry Companies –	Middle East University	2016
MBA	Hasan Nazzal	The Impact of Competitive Innovation Strategies in	Middle East University	2016

		Enhancing Competitiveness Abilities in Information Technology Companies in Jordan : Talent Management as a Mediator		
MBA	Qais A. Masad	FACTORS DRIVING TECHNOLOGICAL CHANGE AND ITS IMPACT ON HUMAN RESOURCES DIVERSITY MANAGEMENT PRACTICES: TEST OF THE MEDIATOR ROLE FOR STRATEGIC RENEWAL AN EXPLORATORY STUDY IN A SELECTED SAMPLE OF MULTICULTURAL COMPANIES IN JORDAN	Middle East University	2016
MBA	Maryam Salman Abbas Al Dulaimi	Women's Leadership Characteristics And Its Impact In Developing The Psychological Capital: Test Of The Moderating Role Of Experience Power -Analytical Study From The Perspective Of Subordinates In Private Education Schools In Amman-	Middle East University	2016
MBA	Reham Sabbah	The Role of Behavioral Repertoire to Business Leader in Strategic Commitment in Industrial Plastic Factories in Amman: Effectiveness of Governance Structure as a Moderating Variable	Middle East University	2017
PHD	Maysa Abdallateef Mohammad Alnsoor2	<b>Objectivity Of performance Appraisal System of Human Resources and Its Impact on Organizational Citizenship Behavior: The Mediating Role Of 360 Degree Feedback Method - An Empirical Study on the Private Universities In Jordan-</b>	Global Islamic Sciences University	2015

MBA	Bushra Hussain Ali Ahmad	THE IMPACT OF RESEARCH AND DEVELOPMENT STRATEGIES IN ORGANIZATIONAL REPUTATION: TESTING THE MEDIATING ROLE OF KNOWLEDGE MAP A FIELD STUDY ON JORDANIAN PHARMACEUTICAL COMPANIES	Middle East University	2017
MBA	Reem Hassan Hadi Al-Shemmari	The Impact of Strategic Human Resources Management Practices on Excellence Sustainability By Existence of the Organizational Architecture as a Mediator Variable A Field Study in Private Manufacturing Sector Companies that Won King Abdullah II Award for Excellence for the Last Five Cycles (2005-2015)	Middle East University	2017
MBA	Ahmad Mohammed	Top Management Attitudes Toward Scenario Planning and their impact on building Talent Capital : Performance Management as mediator A testing Study in Jordanian Private Universities in Amman - Jordan	Middle East University	2017
MBA	Noor Ghazwan Agha	Biographical Analysis And Its Impact On Organizational Health :Testing the Mediating Role Of Selection Procedures A Field Study In The Commercial Banks Working In Jordan - Amman	Middle East University	2017
MBA	Mohammad Der'e Ahmad	Compensation Management Strategy and its Impact in the Talent Retention: Test of the Moderating Role of	Middle East University	2017

		Spiritual Capital Analytical Study From the Point of View Employees in Islamic Banks in Jordan– Amman		
MBA	Nesreen Abdullah Noman	The Impact of Political Skill in Strategic Decision: Emotional Intelligence Moderating Variable - A Field Study in The Electricity Distribution Sector of Jordan -	Middle East University	2017
MBA	Mustafa Abi Said	THE IMPACT OF BUSINESS MODEL ELEMENTS ON STRATEGIC OPTIONS FOR ENTRY INTO GLOBAL MARKES: TESTING THE MEDIATING ROLE OF PHARMACEUTICAL MARKETING STRATEGY: A FIELD STUDY IN JORDANIAN PHARMACEUTICAL FIRMS LISTED ON THE AMMAN STOCK EXCH	Middle East University	2017
MBA	Sarin Shant Khashadur emarjian	THE IMPACT OF LABOR RELATIONS STRATEGY ON BULLING BEHAVIORS AT WORKPLACE: THE MODERATING ROLE OF MANAGEMENT BY WONDERING AROUND PRACTICES	Middle East University	2017
MBA	Ghassan Abduljalil Al-Mahmeed	AFILED STUDY OF FIVE STAR HOTELS-AMMAN-  Investigating the Mediating Role of Workforce Agility on the Effect of Lean Six Sigma Elements on Competitive Advantage	Middle East University	2018

		"A Comparative Study among Royal Bahraini Armed Forces"		
MBA	Muna Mahmoud Al-Khatib	Strategic Awareness and its Impact on Strategic Risks the Moderating role of Open Book Management A Field (Practices (OBMp Study on the Fuel Distributer Companies in Jordan	Middle East University	2018
MBA	Haneen Wadi AL-Bayati	THE MEDIATING ROLE OF STRATEGIC CAPITAL IN THE IMPACT OF STRATEGIC LEARNING ON COMPETITIVE PERFORMANCE : A FIELD STUDY IN THE COMMERCIAL BANKS WORKING IN JORDAN-AMMAN.	Middle East University	2018
MBA	Ali F. Kadim Aldouraki	Strategic Leadership Styles and its Impact on Disaster Management The Moderating Role of : Strategic Knowledge A Field Study on the Arab Red Crescent and Red Cross Societies  The Impact of Career	Middle East University	2019

MBA	Zahraa Jafar Mohammed Mousa	Capital on Sustainable Competitive Advantage Human Resource Management Capabilities Mediator Variable A field study in the construction companies specialized in the concrete industries in Amman city	Middle East University	2020
MBA	Areej Faeik Hijazin	Servant Leadership and Its Impact in Reducing Social Loafing Test of the Moderating Role of Organizational Happiness A Field Study on the - Private Hospitals in Amman	Middle East University	2020
MBA	Rakan S. Al-Sarayreh	Dynamic Capabilities and its Impact on Strategic Myopia Test of the Moderating role of Social Media A Field Study on the Fuel Distributer Companies in Jordan	Middle East University	2020
MBA	Yasser Ibrahim Murad Al-Bayati	The mediating role of organizational political capital in the effect of competitive intelligence on strategic drift A field study in Jordanian commercial banks in the city of Amman	Middle East University	2020
MBA	Saad Ali Abdul Majeed	The Impact of Strategic Improvisation on Environmental Uncertainty perception: Knowledge management Strategy as Moderating Afield Study in the Food - Companies in Jordan in - Amman City	Middle East University	2020



## REFERENCES

Prof. Mohamed Al-Heila, President, Middle East University, Jordan

Prof. Dr. Abi Said Al-Diwaiji, President of Mosul University, Iraq

Prof. Mahfouz Joudeh - President of Applied Science University - Jordan

Prof. Mohamed Abdel-Al El-Naimi, University of Jordan.

Prof. Dr. Ziad Al-Moasher, University of Mutah, Jordan.

Prof. Dr. Aktham Al-Sarayra - Al-Balqa Applied University - Jordan.