

# 07 NEWSLETTER July 2023



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## “MEU” Family Celebrates Eid Al-Adha Together During University Event



Amman – The Middle East University family exchanged words and gestures of congratulations in celebration of Eid Al-Adha. The event took place in the presence of the Chairman of the Board of Trustees Dr. Yacoub Nasereddin, the University President Prof. Salam Al-Mahadeen, deans of faculties, directors of administrative departments, units, centers, as well as faculty members and administrative staff. The meeting was more than just a celebration or display of formality, but rather a moment to reflect on the shared values that unite the university community.

In this regard, Dr. Nasereddin said that this day represents an opportunity for us to admire blessings surrounding us. He added that the familial nature of the university community comes as a result of continuous and diligent efforts to break out of the norms of traditional work environments, and stressed that more giving must be made to achieve further development of the university, and achieve its mission of preparing leaders.

Dr. Nasereddin extended his congratulations on this occasion to His Majesty King Abdullah II Ibn Al Hussein and His Royal Highness Crown Prince Al Hussein bin Abdullah, wishing Jordan many more Eids filled with goodness and blessings.

In turn, Prof. Al-Mahadin expressed her immense happiness about this meeting, saying that it will strengthen family ties between the members of the university and its affiliates, as it spreads the spirit of love and communication among the university family.

## MEU Accepts Ministry of Culture's Invitation of Studying Cultural Tourism by Attending Ministry Workshop



Amman – The Faculty of Architecture and Design at the Middle East University has accepted the Ministry of Culture's invitation to participate in a workshop that examined the basic elements for the success of cultural tourism pathways in the Golden Triangle.

The university's participation comes from its belief in being a partner in building and drawing national plans that deal with cultural paths, the basis of which lie in the presence of a diverse and rich cultural heritage. This includes exploring historical sites, landmarks, museums, arts, traditional crafts, music, and folklore, in a way that captivates visitors and provides them with an authentic experience.

In this regard, Dr. Samah Dweik, a faculty member at the faculty, said that the participation in the workshop, which was sponsored by the Minister of Culture, Dr. Haifa Al-Najjar, comes to review a design vision for Qastal Palace using modern technology. This is one of the projects assigned to the faculty's interior design students, and can be seen clearly in the project of student Raneem Zalloum.

She added during the workshop, which was titled: "A Contemporary Design Vision for Temporary Hotel Units: An Applied Study within the Jordanian Golden Triangle", that the success of cultural tourism pathways depends on a range of factors, including rich cultural heritage, conservation efforts, accessible infrastructure, persuasive storytelling, community engagement, sustainable practices, and effective marketing. She stressed that this type of itinerary contributes greatly in creating transformative experiences that not only benefit tourists, but also contribute to the preserving and promoting cultural heritage.

## Research Cooperation Agreement Between MEU and Tor Vergata University of Rome



Amman – The Faculty of Allied Medical Sciences at the Middle East University has turned to Italy to take its knowledge in the field of physical therapy and clinical sciences to more advanced levels by signing a cooperation agreement with the Tor Vergata University of Rome, also known as the "University of Rome 2".

On behalf of the University, the agreement was signed by the Dean of the Faculty Dr. Anas Al-Ashram, and on behalf of the Tor Vergata University of Rome, its President Prof. Nathan Ghiron. The agreement aims to promote cooperation, knowledge exchange, and progress in the healthcare industry.

The agreement sets out a framework for mutual cooperation and joint initiatives aimed at benefiting students and researchers of the faculty. The agreement will aid in the development in research related to the developments of physiotherapy techniques, evidence-based practices, and innovations in this field.

The cooperation agreement allows for the development and review of curricula from both sides to benefit from common experiences and perspectives, and to ensure that the curriculum remains relevant and in line with emerging trends, and compatible with industry standards.

The agreement also facilitates the establishment of clinical placement and internship opportunities for students at partner institutions. This allows students to gain hands-on experience in different healthcare settings, enhance their clinical skills, and expose them to a variety of real-life events in the field.



## MEU Students in the Dead Sea to Study the Aesthetics of Tourism Facilities



Students of the Interior Design Department at the Faculty of Architecture and Design explored the aesthetics of tourism facilities during an exploratory visit to the Dead Sea. The visit provided a comprehensive learning experience that explored the aesthetic functions and the overall visitor experience, combined with commercial design concepts for facilities in the Dead Sea, such as the Crowne Plaza Hotel and Samara Mall.

The faculty believes that adopting a user-centered design approach is necessary to create successful tourism facilities, which includes understanding the target audience's needs, preferences, and behaviors. This visit translates the faculty's efforts to equip students with practical experiences that enlighten their minds, and give them the chance to interact with industry specialists.

In this regard, Dr. Samah Dweik, a faculty member at the faculty, explained in the presence of faculty member Ms. Safaa Al-Bast, that this visit enables students to integrate what they have learned in their courses with practical observations from industry specialists. The visit included discussions about ways to optimize the use of space, and provide easy access to amenities and services when designing tourist facilities.

She pointed out that sustainable design practices, such as the use of environmentally friendly materials, energy-saving systems, water conservation measures, and green spaces, demonstrate a commitment to what is known as responsible tourism, which meets what the faculty's students learn during their courses based on applied concepts.

## MEU Students Speak with Journalist Dr. Lana Atiyat



Amman – Middle East University students spoke with journalist Dr. Lana Atiyat about the pillars required to form the stories that students will tell after their graduation, and the combination of narrative structure and knowledge that this process requires.

The university, through its consulting and training center, works to integrate its students in dialogue sessions with industry specialists, and expose them to different points of view which make them highly responsible and professional individuals.

In this regard, Al-Atiyat said in the presence of the Dean of Media, Dr. Hanan Al-Sheikh, faculty members, and a group of students, that adhering to ethical standards is crucial for journalists, as they must provide reliable and factual information while avoiding bias and conflicts of interest. She added that adhering to ethical guidelines contributes to building trust with the masses, and ensures the credibility and integrity of the journalist's work.

She explained that journalists must possess strong investigative skills to detect and report stories of interest to the public. This includes their proficiency in verification and whistleblowing techniques, highlighting important issues, and holding those in positions of power accountable.

It is worth noting that the center always aims to immerse students in relevant and direct impact experiences, especially since the university believes in experimental science based on putting students in front of real-world scenarios. This appears in the field of media in the form of interviews and dialogue sessions that ensure access to journalistic teachings.



## MEU Sponsors United Nations Student Conference about Global Issues



Amman – The Middle East University sponsored the Model United Nations Brain Share Conference in support of a message about the importance of developing students' diplomatic skills, providing them with a deeper understanding of global issues, and developing a mature and serious global mindset which will help them participate effectively in this interconnected world.

The university's sponsorship of the conference held in Amman comes to provide its participating students the opportunity to play their diplomatic roles during dialogue sessions on a number of crucial issues such as: climate, migrant rights, international conflicts, international partnerships, and women's rights.

Students from the Middle East University participated in the conference sessions in a high-level presence, where the student Hudafa Abu Hassan was the secretary general of the conference, while the student Zaid Abu Zahra was the director of the conference's programs.

In this regard, the representative of the university, the Dean of Media, Dr. Hanan Al-Sheikh, in the presence of the Deputy Resident Coordinator of the United Nations in Jordan, Shairouz Mawji, and the Assistant Dean of Student Affairs, Dr.

Nadia Nasereddin, spoke during her speech about the importance of providing students with the necessary skills to become future leaders and advocates of positive change in their societies and the world, which makes them more understanding of the complexities and nuances associated with these issues. Shw added that the university stresses the importance of adhering to the sustainable development agenda in order to achieve ambitious justice, protect rights, and dispel ignorance.

The conference focused on the problem of climate change as one of the biggest challenges that requires proactive measures and effective policies. It also focused on migrants' rights as a complex and sensitive issue, with legal, social and humanitarian dimensions, making the conference a space that builds the consensus required to address this multifaceted issue.

The topic of international conflicts also received the interest of the attendees. This deepened the leadership role of students and helped them take the initiative to analyze conflict objectively, and propose creative solutions that promote peace and stability. This continued with the session on women's rights, which called for supporting equality to achieve a more equitable and inclusive society.



## Cooperation Agreement Between MEU and Greater Madaba Municipality



Amman – A cooperation agreement has been signed between the Middle East University and the Greater Madaba Municipality to strengthen cooperation between the two sides in the field of media, and strengthen the agreement that was previously signed between the two sides in all fields.

On behalf of the university, the agreement was signed by the university president, Prof. Salam Al-Mahadin, in the presence of the university's legal advisor, Prof. Anis Al-Mansour, the Dean of Law, Prof. Ahmed Al-Lozi, and the Dean of Media Dr. Hanan Al-Sheikh. On behalf of the municipality, the agreement was signed by its president, Mr. Aref Al-Rawajeeh, the director of Madaba Radio, Hamza Abu Hashish, and the director of the Development Unit, Muhammad Abu Qaoud.

The agreement aims to establish an effective partnership that allows students of the faculty of media to participate in preparing reports on local issues, conducting interviews with key stakeholders, and producing journalistic content that contributes to the development of society.

This agreement gives students the opportunity to understand the current trends, practices, and challenges of the industry. It also provides a smooth transition for students from the academic environment to the professional world, equipping them with relevant skills and knowledge.

The agreement will give students with the opportunity to connect with the local community by covering its stories, issues, and projects, where students will be able to shed light on important community issues, raise awareness, and promote civic engagement, positively impacting our society in a serious and noticeable positive way.

## Cooperation Agreement between the MEU and the Association of Banks in Jordan



Amman – The Middle East University has signed a cooperation agreement with the Association of Banks in Jordan. This agreement comes to establish the framework of the desired cooperation between the two sides to serve both the banking sector and the university.

The cooperation agreement comes to enhance the relations between the banking and academic sectors by providing the banking labor market with qualified youth. The agreement also aims to improve the outputs of scientific research through joint studies and research between the university and the association.

On behalf of the university, the agreement was signed by its president, Prof. Salam Al-Mahadin, and on behalf of the association, its general director, Dr. Maher Al-Mahrouq. The agreement was signed in the presence of the Dean of Business, Prof. Hisham Abu Saima, his deputy, Dr. Mohammad Othman, the head of the business department, Prof. Abdel Aziz Al-Sharbati, the head of the financial and accounting sciences department, Dr. Ahmed Marei, and from the association, the Director of the Studies and Research Department, Mr. Fadi Mashharawi, and the Director of Policies, Mr. Hisham Al-Shatrat.

The agreement included cooperation between the two side in preparing and publishing studies and research jointly, and the participation of the two sides in each other's activities and events. It also included cooperation on the development of the university's academic courses and programs related to the banking sector in order to better merge the outputs of the

academic sector and the needs of the banking market.

The agreement also showed ways of joint cooperation through the dissemination of academic programs and incentive discounts provided to the children of workers in the banking sector, and the announcement of the university in the monthly banking magazine issued by the association.

In this regard, the University President, Prof. Al-Mahadin, highlighted the importance of the agreement in cooperating with the banking sector to provide students with innovative solutions. Such solutions include advanced risk management strategies, financial technological advancement, and sustainable banking practices. She explained that such opportunities give students the chance to benefit from career guidance and potential employment opportunities, while faculty members can establish research partnerships and fruitful consulting projects.

For his part, Dr. Al-Mahrouq highlighted the importance of enhancing communication between the economic and academic sectors in general due to the fundamental imbalances between the requirements of the labor market, and the outputs of the academic sector. He stressed that the two sectors are working continuously to maintain the close relationship between the two sides, especially when it comes to reviewing academic programs and their link to the banking sector's needs in the field of modern financial technologies, such as digital banks and blockchain, which are considered the nucleus of the future joint studies and research between the university and the association.



## Delegation from Royal Jordanian National Defense College Visits “MEU”



Amman – The Commander of the Royal Jordanian National Defense College, Brigadier General Azzam Al-Rawahneh, and his accompanying delegation visited the Middle East University to discuss cooperation between the two sides, and learn about the type of interactive teaching experience in the university's faculties, including modern laboratories that transform academic concepts into practical exercises that capture the reality of their specializations.

The visiting delegation included the mentor, retired Brigadier General Amjad Al-Khasawneh, and the civil mentor, Prof. Jamal Al-Shalabi.

In this regard, the University President, Prof. Salam Al-Mahadin, in the presence of the Dean of Media, Dr. Hanan Kamel Al-Sheikh, said that this visit constituted an important step towards enhancing cooperation and knowledge exchange between the two institutions. The meeting provided a unique opportunity to explore ways of mutual benefit, and establish strong relations in the fields of education and research. The meeting also highlighted the university's commitment in following in the footsteps of His Majesty King Abdullah II Ibn Al Hussein in consolidating the relationship between the public and private sectors, and advancing it to renewed and vital levels to promote economic growth and development, praising the strong relations between the university and the Jordanian Armed Forces.

In turn, Brigadier Al-Rawahneh expressed his admiration for the well-known national contributions made by the Middle East University, which highlights the superiority of its mission in preparing graduates at a high level of seriousness and innovation. He also praised the teaching methodologies used in the university's faculties, especially those used by the Faculty of Media, which show the university's commitment to providing a dynamic environment that refines students' skills, and guarantees them the right place in their field of specialty.

The visit of the delegation of the Royal Jordanian National Defense College to the Middle East University laid the foundation for future cooperation, as it came to exchange ideas and experiences between the two institutions to enrich the educational landscape, promote academic and research progress, and strengthen ties between the military and academic sectors.

## Middle East University an official sponsor of Asian Wrestling Championship



JORDAN  
WRESTLING  
FEDERATION  
الاتحاد الأردني للمصارعة

MEU  
جامعة الشرق الأوسط  
MIDDLE EAST UNIVERSITY  
Amman - Jordan



WRESTLING  
U15-U20 ASIAN CHAMPIONSHIPS  
بطولة آسيا للمصارعة  
Amman 2023

Amman - The Middle East University is sponsoring the Asian Wrestling Championship, the continental tournament that brings together the most prominent male and female wrestlers from the Asian continent.

The tournament, which will be launched today in Amman, is regarded as a significant platform for wrestling in the region. It will feature contests across different weight categories and age groups, showcasing elevated officiating from a panel of 60 referees, alongside the participation of approximately 120 coaches, administrators, and 150 volunteers. Notably, a substantial portion of these volunteers are from the University of the Middle East.

The tournament will feature a large audience, with delegations from the 20 participating Asian countries, the largest in its history in terms of number and strong competition.

In this regard, Deputy Chairman of the Board of Trustees Dr. Ahmad Nasereddin said that sponsoring the championship comes to ensure that the Middle East University is keen to be present in all local and international forums and events.

He clarified that the involvement of several students from the university in offering logistical assistance during the entire tournament is a source of great pride. This occurred during an event where 900 participants took part, with 590 players from 20 different countries across the continent in attendance. This highlights the university's strong commitment to the tournament, aiming to establish a platform for emerging talents to showcase their abilities and supporting them in shining brightly.

In turn, University President Professor Salam Al-Mahadin explained that the University's sponsorship of the wrestling championship is crucial to supporting student-athletes, elevating the University's reputation, and fostering community involvement.

It is worth mentioning that The tournament is attended by many countries, including China, Uzbekistan, Kazakhstan, Kyrgyzstan, Mongolia, Japan, India, South Korea, Palestine, Saudi Arabia, Iraq, Syria, Qatar, Sri Lanka, Tajikistan, Turkmenistan and China Taipei.



## Middle East University passes 155 teams in second National Sumo Robot Contest



AMMAN – The Middle East University teams that took part in the Second National Sumo Robot Competition outperformed 100 other teams. Among them, five university teams named "TITANIS, VATLAS, S.M.F, SKY, T.Y.S.O" advanced to the round of 16. From there, three of these teams progressed to the last 11 round. Notably, the TITANS team has the opportunity to compete for the top prize, which recognizes the best design in the competition.

Recognizing its commitments, the University has taken proactive measures to create an incubating environment for these burgeoning fields of study by providing its students with the resources, opportunities and guidance needed for excellence in the field of robotics. Simultaneously, Crown Prince Hussein bin Abdullah II emphasized the urgency of quickly and effectively executing pathways of modernization. He underscored that these efforts should be geared towards empowering the youth, and affirmed our collective responsibility in shaping a superior reality.

At the competition hosted by Al-Hussein Technical University, the Middle East University was represented by the Robot and Innovation Club, under the supervision of faculty members of the Faculty of Information Technology, Engineer Leith Shihab, and Engineer Dua'a Abdulghani. In this regard, Shihab said that the participating students delivered a disciplined and distinguished performance that demonstrated the students' abilities to achieve the best. The outcome of their involvement, meanwhile, unveiled an unrestrained enthusiasm for engaging with robotics and undertaking inventive innovation projects.

The University was fully aware of its deep role in creating an incubating environment that fueled emerging fields, which had been accelerating steadily in recent years among the students of our Jordanian universities.

## Middle East University Launches Summer Camp for Thinking Skills



Amman – On behalf of the University President Prof Salam Al-Mahadin, the Director of Consultation, Training, and Language Center Dr. Anees Mansour opened the Middle East University Summer Camp for Thinking Skills, in presence of student participants and parents.

The university's support for the camp comes from its belief that nurturing talents contributes to the emergence of a future group of skilled individuals, who will contribute to building virtuous human life and developing innovative models of social structure.

The camp continues until August 19, at a time when its activities are intensely spread across recreational activities, training courses, and showing the compatibility of Amman and Madaba's students in its activities in a way that documents the amount of awareness they have grown in their minds.

In this regard, Dr. Al-Mansour said that this summer camp brings students with similar thinking and passionate intellectual trends together. This aims to create a scientific community that frames the university's endeavors to embrace young talents and thus transform all the thoughts and insights up there into reality that will help them form long-term friendships, and potential future partnerships in research, innovation, or industry.

He also indicated that this gathering is unique, as it allows students to gain insights into real-world applications, industry trends and employment opportunities, all while promoting ethical practices and contributing to the university's reputation as a center of innovation and advanced knowledge that sets them on the path to success in dynamic fields.



## Middle East University Honored by Jordan Wrestling Federation



Amman - The Jordan Federation of Wrestling, represented by its President Engineer Mohammed Al-Awamleh, honored the Middle East University, for the level of advanced organization that it demonstrated during its participation in the organization of the Asian Junior and Youth Wrestling Championships.

In this regard, Deputy Chairman of the Board of Trustees said during the honoring that the fact that the University of the Middle East received a tribute shield in an important continental tournament means that it has come a long way in building its prestige and reputation, especially in the area of societal responsibility it adopts.

In presence of Deputy Chairman of the Federation, Eng. Abdullahi Qteishat, he elaborated on the university's sponsorship of this tournament. He indicated that this sponsorship aims to establish a sense of dedication as a national institution that is committed to supporting various governmental bodies. The university's active participation in local and international conferences and events, coupled with its consistent efforts to serve as a nurturing platform for emerging talents, aligns with its core values of embracing diverse domains. This endeavor creates an ideal environment for fostering dialogue, sharing ideas, and nurturing intellectual growth.

In turn, Qreishat praised the level shown by MEU's students, where their logistical organization reflected the university's commitment to providing practical learning experiences and fostering a culture of active participation for them.

He added that the participation of students in such an important forum is an exceptional testimony to the university's commitment to experimental learning, and the overall development of its students, and that they deserve sincere praise for playing a pivotal role in making the event very successful.

## Yemini Attaché at MEU to Confirm Cooperation between them



Amman - The President of the Middle East University Prof. Salam Al-Mahadin met with the Yemeni Cultural Attaché Dr. Kabla Saeed; to establish a network of academic and cultural links, which will contribute to shaping the educational and intellectual environment.

Prof. Al-Mahadin emphasized the University's unwavering dedication to enhancing the educational experience. This aligns with its aspiration to stand out as a distinctive guiding light in the realm of academia and research, transcending established limits and imprinting it with its unique essence. Dr. Al-Mahadin emphasizing its commitment to nurturing future generations of students as thought leaders and catalysts for transformation.

In turn, the Attaché Saeed praised the potential of the Middle East University, its prestigious reputation, dedication to enriching minds, as well as creating opportunities for its students and associates to develop a generation of brilliant minds dedicated to developing knowledge.



## MEU and Giza Provincial District Work Towards Meaningful and Serious Partnership



Amman – A delegation from the Middle East University and Yan Industrial Trading Company, headed by the Vice Chairman of the Board of Directors, Dr. Ahmed Nasereddin, visited the Giza Provincial District to move towards a purposeful, serious and sustainable partnership.

In this regard, Mr. Nasser Al-Shawabkeh, the Giza District Provincial Governor, expressed his pride in the Middle East University, and the remarkable progress it has achieved among universities. He also applauded the university's reputation and seriousness, as well as its unique programs, inputs, and environment.

He stressed that the Provincial District is fully prepared to be with on the same track as the university, which aligns with the visions of His Majesty King Abdullah II bin Al Hussein, and embodies its efforts to restructure the institutional harmony, in a gesture that respects the university and highlights its unique awareness.

For his part, Dr. Nasereddin said that this visit serves as a catalyst for the two institutions to move together towards achieving the top national priority, which is institutional solidarity, in order to break the stereotype that is associated with the type of relationship between the public and private sectors.

He explained that the university is very serious and committed to the highest levels of professional application to take the cooperation between the two sides to levels to be followed in the educational, research, and communal mediums. Dr. Nasereddin also expressed the university's readiness to provide a package of training and rehabilitation courses in several fields of knowledge, scientific and communal, for the municipality's employees.

## Prospects of a Media Project Between MEU and the Leadership Development Institute in Cooperation with AARU



Amman - The President of the Middle East University Prof. Salam Al-Mahadin met with a delegation from the Association of Arab Universities headed by its Assistant Secretary-General Prof. Khamisi Hamidi, and the Leadership Development Institute, represented by its director Prof. Kareem Hammam, to pave the way for a very ambitious media project.

The delegation praised the university's reputation in academia and research, as well as building leaders who takes responsibility wherever they go, and are ready to take the reins, using effective management methodologies to do so.

In this regard, Prof. Khamisi, in the presence of the coordinator of the activities of the institution, Dina Aburezeq, expressed his pride in the university's advanced level when it comes to building relations in the field of research at various levels. He continued by saying that the university is like a scientific beacon that guides its students and affiliates in through the sea of science and knowledge.

For her part, Prof. Al-Mahadin said in the presence of the Dean of Law, Prof. Ahmed Al-Lozi, the Dean of Business, Prof. Dr. Hisham Abu Saima, and the Director of the Media and Public Relations Department, Kamal Freij, that the university is open to partnerships that build minds. She also said that such partnerships prepare students for the new world, which requires a person to possess network skills that combine a number of experiences and teachings, and aligns with the university's slogan: "Preparing leaders."

She indicated that the university is moving towards achieving an international accreditation panel for all of its faculties, which shows its seriousness in setting new standards in the field of education. Such goals and achievements, in addition to the university's strategy aimed at working with decision-makers and employers to best benefit students, are what made it the first to host international British programs in Jordan.

For their part, the Director of the Institute, Dr. Hammam, as well as the Institute's agent Dr. Hossam Al-Sharif, praised the advanced model of knowledge that the university cultivates in the minds of its students. They went on to say that the students' relationship with the university represents the highest of relationships that may unite the student and his university, welcoming cooperation with the university to pave the way for a media project at the level of the Arab world and universities in the region.



## MEU Media Student Wins First Place in Higher Population Council Competition



Amman – The Higher Population Council competition witnessed the excellence of the Faculty of Media at the Middle East University through a television report that won the first place prize. Under the title: "Bodies exhausted by stigma and discrimination" by the faculty's student Khaled Rashid.

The university looks forward to providing unique experiences to its students in line with the visions of His Majesty King Abdullah II bin Al Hussein, which calls for guiding them to establish successful businesses, practice valuable teachings, and face life's challenges.

In this regard, Dr. Saddam Al-Mashaqbeh, a faculty member at the college and supervisor of the winning work, said that what the students of the Faculty of Media produce in various courses is an advanced journalistic product, comparable to what is provided by the media materials produced in the professional media, including local and Arab newspapers, channels, and radios.

In turn, Rashid indicated that winning first place in the competition comes due to the advanced capabilities enjoyed by faculty members, and courses guided by the teachings of the profession and keeping pace with the requirements of the dynamic labor market such as data journalism and press reporter, adding that the moment of announcing his first place comes as proof of the university's seriousness in making its students stars of local and international forums and competitions.

In a related context, Shatha Qutaitat from the Radio and Television Corporation won second place, while Salam Taha from Kingdom Channel won third place in the same category. It is worth noting that the competition focused on several topics, including: eligibility and readiness for marriage, family planning, safe motherhood, HIV (AIDS), age of hope, adolescence (adolescents), gender-based violence and domestic violence.

## Theatrical Work about the Challenges Facing Youth at MEU



Amman – The theatrical work presented by Jordanian artists Hassan Al-Sabaileh, who played “Zaal”, and Rania Ismail, who played “Khadra”, was widely praised by viewers. The work was played out at the Dr. Yacoub Nasereddin theater at the Middle East University, with the audience consisting of the university’s students and faculty members.

The work tells a story about the things that may stand in the youth’s way of after their graduation, and emphasizes that the achievement of goals should not be linked solely to university degree. This comes at a time when it is necessary to rely on innovative skills and break out of the usual in order to achieve success.

Prof. Anis Al-Mansour, Director of the Consulting and Training Center, explained that through its partnership with the Crown Prince Foundation, the university derives a perspective that helps educate local communities and Jordanian youth about reality along with its issues, problems, and concerns. Prof. Mansour added that theatrical works and performances have great impacts, as they often delve into complex social and cultural issues, allowing the actors to adopt diverse personalities that offer in-depth perspectives.

He stressed that the importance of such works, which come in cooperation with the Deanship of Student Affairs, comes from teaching students to express their thoughts clearly, amplify their voices, and use body language to express feelings, which is of great importance in building their characters to prepare for personal and professional settings after graduation.



## International Conference on English Language and Literature Takes Place at MEU with the Participation of Academics and Researchers



Amman – The English Language and Literature Department at the Faculty of Arts and Educational Sciences at the Middle East University is organizing its second international conference in cooperation with the Association of Professors of English and Translation at Arab Universities, on the fifth and sixth of May 2024.

The conference comes to explore new horizons in language, literature, and translation studies, and to push the world of English studies towards greater innovation and understanding.

The conference, titled: “New Horizons in Language, Literature and Translation Studies”, brings together academics, researchers, and professionals from universities and educational institutions inside and outside Jordan. It also serves as an exceptional platform to engage in lively discussions related to the latest developments in various fields of the English language, including linguistics, literature, and translation.

With a focus on fostering an enabling environment for research and knowledge sharing, this event stands as a testament to MEU's firm commitment to developing the intellectual climate and strengthening cooperation with national institutions.

For those interested in participating and contributing, we encourage you to join us for this rich conference. For more details and registration, please visit the conference website through the link on the Facebook page.

## MEU in Spain to Examine Transformative Impact in Sustainability and Management



A delegation from the Middle East University participated in a training program at the University of Coruña in Spain. The program aimed to gain advanced knowledge and best practices in an enlightened environment that ensures sustainability and inspiring awareness, in order to achieve the desired progress.

The participation of the delegation, which included members of the administrative body: Tala Salman, Sarah Rababah, and Tahani Adi, confirms the university's seriousness in progressing towards achieving academic advancement in the fields of sustainability and management.

In this regard, Dr. Rania Al-Zumut, the Director of International Programs Center at the University, clarified that administrative awareness enables the leadership of cultural transformations within the university community, inspiring a shared commitment to sustainability and to adopt practices that promote the environment inside and outside the campus.

She indicated that the university fully recognizes that this era is characterized by urgent global challenges, and that sustainability has emerged as a significant concern in all sectors, including higher education institutions. She also highlighted that the university's delegation's participation in the "Erasmus Plus" program reflects their understanding of the importance of sustainability in establishing better future universities.

On their part, the delegation of the administrative body members pointed out that such interactions facilitate the exchange of ideas, experiences, and challenges. Leading to the emergence of valuable insights that can be adapted to the specific context of the university's values, which are centered around openness to academic spaces. This demonstrates the university's commitment to responsible management, enabling its members to make more enlightened decisions.