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Malaysian Ambassador to MEU: “You are an excellent partner for cooperation in field of education”



Amman – Malaysian Ambassador to Amman Mohamad Nasri Abdul Rahman and his accompanying delegation visited the Middle East University to discuss joint cooperation between the two sides.

This visit is one of many visits welcomed by the university as part of its continuous meetings with ambassadors of brotherly and friendly countries. This aligns with the university's its values aimed at providing the appropriate atmosphere for dialogue, exchanging ideas, and nurturing minds.

In this regard, the University President, Prof. Salam Al-Mahadin, in the presence of the Deans of Arts and Educational Sciences, Business, Engineering, and Information Technology, said that the university's strategy is serious in transforming the usual and recognized university education pattern into a dynamic pattern, in pace with the rapid developments in today's globalized world.

She added that the university has laid its own foundations in the field of supplementing educational paths and specialized programs through effective and sustainable partnerships. These efforts were culminated in the university's hosting of international programs from prestigious British universities, the University of Bedfordshire, and the University of Strathclyde. The university has also made major progress in the field of international accreditations, which the university sees as more than just certificates hanging on a wall.

For his part, Ambassador Abdul Rahman expressed his happiness with this visit aimed at drawing an unprecedented cooperation map of an exceptional nature, especially since Jordan is "an excellent destination for cooperation in the field of university education,". He added that the Middle East University represents the guiding compass on the path towards advanced education.

The meeting was attended by the delegation accompanying His Excellency the Ambassador, which included the Minister's Counselor for Education Radzuwan Ab Rashid, Director of the Embassy Office, Counselor of the Embassy Ms. Wan Faizatul Afzan Ismayatim, and Educational Attaché Mr. Mohamed Hanafia Ben Ali. From the university, present at the meeting were the Dean of Arts and Educational Sciences Prof. Ahmed Moussa, Dean of Business Prof. Hisham Abu Saima, Acting Dean of Engineering Prof. Ayman Al-Nsour, Acting Dean of Information Technology Dr. Uday Al-Maaytah, and Assistant President of Marketing Mai Abu Hamida.

Senate Dr. Nasereddin Awards the Winners of a Creative Competition at Jordanian Universities Level



Amman – Dr. Yacoub Nasereddin, Chairman of the Board of Trustees at the Middle East University, said during an event honoring the winning students of the "Dr. Yacoub Nasereddin Free Reading and Creative Writing Competition", that such competitions enhance the intellectual growth and linguistic competence of students, and make them more connected to their culture and identity.

He added, in the presence of the University President, Prof. Salam Al-Mahadin, and the Chairman of the Award's Committee, Dean of Arts and Educational Sciences, Prof. Ahmed Moussa, that such competitions also encourage students to tell real-world stories, issues, and problems effectively by maximizing their ability of expression. This enables them to gain a deeper understanding of their nation's heritage, contemporary affairs, and surrounding issues.

The competition, which was attended by a number of presidents of Jordanian universities, deans of student affairs, members of the faculty and administrative staff at the university, participating students, and a group of students comes to develop students' cognitive abilities, deepen their connection with their beautiful language and identity, as well as their interaction with their nation's issues and their own personal life events.

Dr. Jumana Al-Salem, a faculty member at the Faculty of Arts and Educational Sciences at the university, said during her speech at the closing ceremony of the competition, that it comes in honor of Dr. Nasereddin's efforts in caring for the youth and supporting their creativity. She continued saying that this competition confirms his belief in the role of reading and writing skills in developing the cognitive and intellectual abilities of man, and enhancing his emotional, interactive and creative trends with members of the community around him, leading to a strong and well-built state.

Dr. Amani Suleiman, a member of the award jury from the University of Petra, said that the keenness of the Middle East University administration to include faculty members from sister universities in the jury reflects its keenness on real partnership with educational institutions that develop the talents and creativity of young people, and an emphasis on transparency and integrity within the judging criteria.

As for the winning students in the free reading category, they are, respectively: student Loujain Ibrahim Mahmoud Sabah from Princess Sumaya University for Technology in first place, student Muhammad Abd Bakhiet Al-Hrout from the German Jordanian University and student Masara Ghassan Muhammad Abu

Diab from Princess Sumaya University for Technology won joint second place. Last but not least, student Batoul Ali Suleiman Al-Hawajra from UNRWA / Naour University, and student Rawaa Abdul Rahman Abu Bakr Al-Haj Muhammad Khair from the Middle East University won joint third place.

As for the winning students in the short story category, they are, respectively: student Abdullah Mahmoud Marzouq Al-Dekh from Mutah University in first place, for his story: (Its Called Karak), student Toqa Khaled Shaaban Salah from Al-Balqa Applied University in second place for her story: (The Mongols), and student Marian Ahmed Jamal Saleh from the University of Jordan in third place, for her story: (A Sacrifice for the Sake of my Homeland).

The winning students in the article category are, respectively: student Sarah Mohammed Khalil Abu Halawa from the Middle East University in first place for her article: (The Tremor of Despair and Hope), student Sumaya Ghassan Abu Diab from Princess Sumaya University for Technology in second place for her article: (The Most Loving Wins), and student Manar Fouad Ezz Hassan from UNRWA / Naour University, for her article: (We Were Created from the Womb of Love).

MEU Launches the AMA Certified Professional in Management Certificate in Cooperation with Management Centre Europe



Amman – The Middle East University, in cooperation with the Management Centre Europe, has launched the AMA Certified Professional in Management® (AMA-CPM)® certificate.

The Center has been a leader in professional development and executive education programs in Europe and the Middle East since 1961. It is also a representative of the American Management Association.

In this regard, the centre's General Director Patrick Faniel said in the presence of the centre's representative in Amman, Regional Director Dr. Abdalla Mazahreh, Project Manager Adina Notto, that the European Management Centre looks forward to the next step with the university. He stressed that the centre aims through this agreement to achieve fruitful cooperation in the long term, emphasizing the importance of trust and effective work between partners, therefore the university is an ideal partner for the centre.

He pointed out that the university administration at the present time is not as easy as it is seen, its mission depends on you to prepare students for an unknown environment, for rapidly developing technology, and for unexpected situations, which means that it is no longer about knowledge but about the skills necessary to adapt.

In turn, the University President, Prof. Salam Al-Mahadin, in the presence of the Vice Chairman of the Board of Directors at the University, Dr. Ahmed Nasereddin, and the Dean of Business, Prof. Hisham Abu Saima, explained that the centre is a leading force that provides individuals and organizations with the knowledge necessary to thrive in the ever-evolving field of business. She continued by saying that the Middle East University and the centre both share the vision of preparing students and qualifying them for the competitive labor market.

As an institution dedicated to excellence in education, the university has long recognized the paramount importance of nurturing the academic and personal skills of its students. To translate this, the university has integrated a comprehensive teaching and learning strategy that emphasizes the development of skills necessary in exporting well equipped, capable, and willing individuals to meet the challenges of the modern world.

Present at the signing of the agreement were the University's Legal Advisor, Prof. Anis Al-Mansour, the deans of faculties at the university, faculty members, and members of the Advisory Council of the faculty of Business.

Trustees of MEU Discusses the Activation of a Mature, Serious, and Influential Partisan Environment



Amman - The Board of Trustees of the Middle East University, in a meeting chaired by Dr. Yacoub Nasereddin, discussed mechanisms of activating a mature and responsible electoral party environment.

The university is moving steadily towards this direction, as it has established a department for party activities within the Student Affairs Deanship.

Dr. Nasereddin, Chairman of the Board of Trustees, said that the university experience plays a pivotal role in shaping the minds of young people and preparing them to become responsible citizens and participants in society. He also stressed that academic knowledge cannot be separated from partisan and electoral concepts, an idea that aligns with the second discussion paper of His Majesty King Abdullah II bin Al Hussein and its contents which talk about the importance of the emergence of effective national parties, capable of identifying interests, priorities, and issues of local communities within applicable national programs.

He pointed out that emphasizing these aspects in universities is not related to promoting a specific political ideology, but rather is related to nurturing enlightened citizenship and promoting critical thinking. He added that the university should remain neutral among all parties, at a time when it is necessary to activate an effective dialogue system that paves the way for intellectual exploration and open discourse, making them ideal platforms to educate students about the foundations of democracy, and promote loyalty and belonging to the homeland and the triumphant Hashemite leadership. This happens by exposing students to the history and principles of democracy, which gives them a comprehensive understanding of government operations, the role of citizens in decision-making, and the importance of supporting democratic values.

In turn, the members of the board, including academics, experts, specialists, and representatives of economic sectors, pointed out that partisan and electoral experiences

serve as an incentive to increase civic participation among university students. They also prepare students to engage in their communities, sensing their needs, paying attention to the opportunities available for their countries, and defending their causes in a modern and democratic way, as the more they become aware of political issues and electoral processes, the more likely they are to participate in community discussions and initiatives.

This came after a presentation by the Dean of Student Affairs about the university's response to activating student and partisan work at the university level. During the presentation, he gave a briefing in which he showed the most important achievements during the last period to ensure progress in activating student and partisan work. These achievements also include preparing laws and instructions at the university level to make it an environment of creativity, and providing mechanisms that encourage students to engage in student, partisan and volunteer work.

On the other hand, the board discussed the evaluation of the Middle East University President, Prof. Salam Al-Mahadin, where she achieved outstanding results in many areas, including: leadership attributes, administrative skills and strategic capabilities, governance practice and application of legislation, management of university resources, management of the teaching and learning environment, scientific research and university development, community service and external relations, by the deans of faculties at the university.

The board's members include: Engineer Shahada Abdullah Abu Hdaib, Prof. Talib Diaa Al-Din Al-Rifai, Dr. Sanaa Ali Shaqwara, Dr. Adnan Shafer Al-Araj, Prof. Walid Khaled Abu Salama, Prof. Jibril Muhammad Al-Khashman, Prof. Wissam "Muhammad Hadi" Al-Khatib, Prof. Aida Ahmed Al-Awamla, Dr. Amin Muhammad Amin, Engineer Abdul Majeed Ahmed Khadr, and Lawyer Youssef Salim Khaliliyah.

Exploring Collaboration between Middle East University and the Iraqi Cultural Attaché



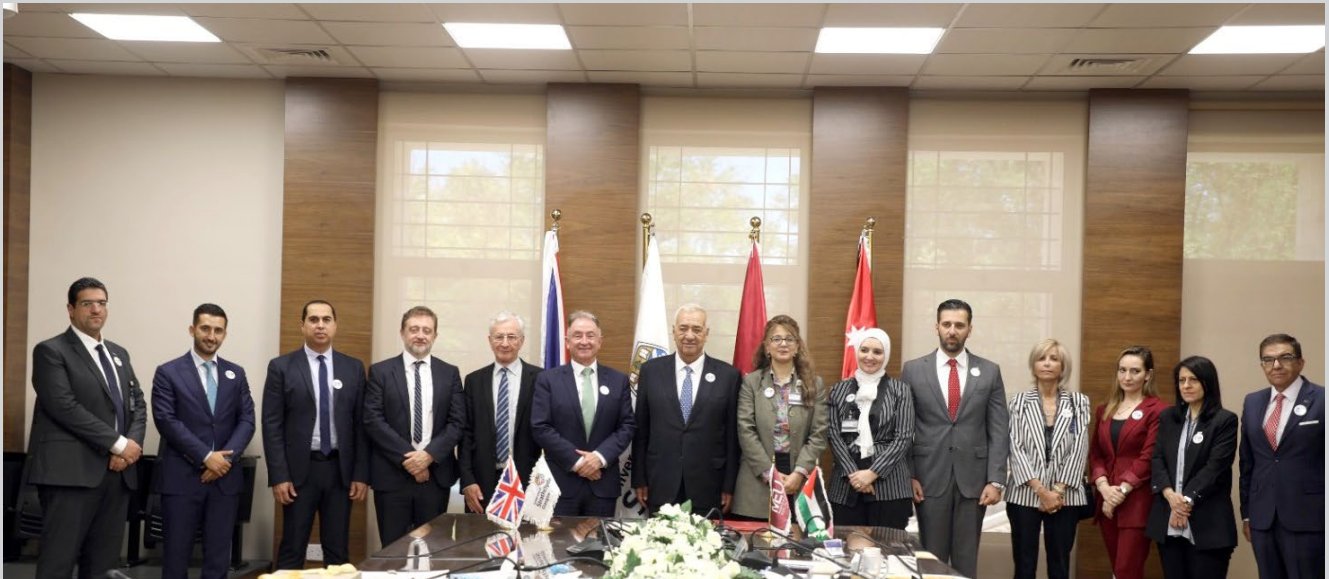
Amman – The Middle East University President, Prof. Salam Al-Mahadin, met with the Iraqi Cultural Advisor, Prof. Khairaddin Al-Amin, as one of the continuous meetings aimed at developing the path of research and scientific cooperation between the two sides.

In this regard, the advisor Dr. Al-Amin pointed out the university's widely known reputation, and that this visit comes to continue in the path of breaking out of the ordinary when it comes to cooperation agreements. and that the terms of the agreements must be transformed into reality, pointing out that the university has shown its commitment and seriousness in giving the relationship between the two sides advanced levels of achieving the hoped, as its readiness proves its exceptional aspirations in this field.

For her part, Dr. Al-Mahadeen said in the presence of the University's Legal Advisor, Prof. Dr. Anis Al-Mansour, and the Dean of the College of Pharmacy, Dr. Enas Khader, that the university has a close relationship with the sister and friendly attachés, and that today's visit comes as a culmination of the tireless efforts between the two sides in the field of granting the study experience more sobriety, stressing that the university views Iraqi students as its sons, and they are treated as Jordanian students without discrimination.

On a related context, Counselor Dr. Al-Amin interviewed Iraqi students studying at the university, where he was assured of their studies, and discussed a number of issues related to them, to assure them that they are in safe hands.

Middle East University and University of Strathclyde Renew and Enhance Partnership to Align with Upcoming Stage's Goals



Amman – A delegation from the British University of Strathclyde, led by its Vice Chancellor Professor Sir Jim McDonald, visited the Middle East University with the aim of renewing and developing the memorandum of understanding signed between the two parties in accordance with the objectives of the upcoming phase, which focuses on defining immediate priorities for current collaborative programs between the two institutions.

The meeting was attended by Chairman of the Board of Trustees of the Middle East University Senate Dr. Yacoub Nasereddin, and the University President Professor Salam Al-Mahadin, along with several officials from the university.

In this context, Dr. Nasereddin, on the sidelines of renewing the agreement between the two sides, stated that this meeting is aimed at continuing to build upon the existing framework of cooperation, which resulted from the signing of the previous memorandum of understanding in October 2019. He emphasized that the university is committed to making updates to ongoing projects and initiatives that will enable it to address challenges and seize opportunities.

On his part, and in presence of Strathclyde's Senior Advisor for the Middle East Dr. Ibrahim Al Khadra, and the Vice Chancellor's Advisor Professor Andrew Gaudy, as well as the Dean of Business Professor David Hillier, Sir Professor McDonald expressed his satisfaction with the levels that the partnership between the two sides has reached. He mentioned that the upcoming phase requires serious work to overcome challenges and some obstacles, and that what makes this partnership unique is a committed and hardworking partner.

In turn, Professor Al-Mahadin clarified that it is extremely important to resort to strategic market analysis, recognize the importance of aligning program structures with student expectations and partner aspirations. She emphasized that the university's program formulation has emerged from the dynamic market needs, especially with the joint MPharm program, the first of its kind in the region, which was launched in the Middle East University as part of a study plan that allows students to travel to the UK to complete their graduation requirements, dividing the five years of study in a way that they study the first 3 years at the Middle East University and the last 2 years at the University of Strathclyde.

In addition to the above-mentioned program, there is the MSc Applied Translation program that qualifies students to obtain a master's degree from the University of Strathclyde without leaving Jordan. The duration of the program is one year at the Middle East University's campus, taught by esteemed professors from The University of Strathclyde. The program focuses on the latest techniques in Audio-Visual and editorial translation through modern laboratories established in partnership with the University of Strathclyde.

The guest delegation took a tour of the Middle East University's campus, including the laboratories of the Laboratories of the Faculties of Architecture and Design, Information Technology, Applied Translation, Physiotherapy, E-Learning, and classrooms.

British Ambassador Launches Second Phase of MEU and Strathclyde Partnership... Inaugurates Translation Laboratory and Announces Launch of New Disciplines



Amman – The British Ambassador to Amman, Bridget Brind, has launched a new package of international hosted programs in cooperation with the University of Strathclyde at the Middle East University. Present at the launch were the Head of the Accreditation and Quality Assurance Commission for Higher Education Institutions Prof. Dafer Al-Sarayreh, the President of the University of Strathclyde Prof. Sir Jim McDonald, the Chairman of the Board of Trustees of the Middle East University Dr. Yacoub Nasereddin, and the University President, Prof. Salam Al-Mahadin.

The ceremony witnessed the inauguration of the Applied Translation Laboratory, which is part of the new hosted MSc of Applied Translation program with the University of Strathclyde, which will welcome the first cohort of students in October 2023. The Middle East University also announced the launch of two new programs: Masters in Strategic Financial Technology, and Masters in Business Administration in April 2024, joining the joint pharmacy program MPharm, the first of its kind in the region.

The launch ceremony was attended by a number of members of the Higher Education Council, the Accreditation and Quality Assurance Commission for Higher Education Institutions, Arab cultural attachés, representatives of the Prime Ministry, the Lower House, unions, bodies, schools, members of the University's Board of Directors and Trustees, the Giza District Provincial Governor, Mr. Nasser Al-Shawabkeh, the Mayor of Giza, Mr. Qadr Al-Fayez, and new students in the hosted programs.

In this regard, British Ambassador affirmed the UK's commitment to building mutually beneficial educational partnerships around the world to support the prosperity of both sides. She continued, saying that it is great to see the next step in this partnership through the inauguration of the Applied Translation Laboratory that will provide the highest levels of translation and interpretation training, as well as advanced skills to support the market, and create new growth and work opportunities in Jordan.

Similarly, Sir McDonald expressed his happiness with the path that the University of Strathclyde and the Middle East University are taking, and that the spirit of initiative and innovation of "MEU" has played a key role in making this a realistic, serious, and constantly developing partnership. He added saying: "Years ago, I stood here to announce our partnership with the Middle East University, and here I am today, after years of hard work, introducing a new phase of exceptional achievements in the field of university education."

He pointed out that the University of Strathclyde was named the European Entrepreneurial University of the Year, in recognition of its outstanding efforts in providing all of its students, employees, and graduates with the opportunity to develop an entrepreneurial mindset. He went on to say that this aligns with the aspirations of the Middle East University, which is part of this brilliant success.

For her part, Prof. Al-Mahadin said that this evening serves as a gateway to publicize a unique kind

of relationship that brings together two educational institutions that are serious about the development of education, strengthening global ties, and supporting the academic potential of Jordanian students.

She explained that the hosted and joint programs are indeed a pioneering project, which has not yet been replicated by other Jordanian universities. She went on to say that the idea is very simple, but very strong in terms of its effects, which is to give Jordanian students the opportunity to study for a British academic degree taught by British faculty members without leaving Jordan, a true national experience on the campus of our dear university.

The joint pharmacy program MPharm, launched in the Middle East University, features a study plan that allows students to travel to study in the UK until they complete the graduation requirements. The program divides the five years of studies in a way which allows students to study the first three years of the program at the Middle East University, and the last two years at the University of Strathclyde.

In addition to the above-mentioned program, the MSc in Applied Translation program qualifies students to obtain a master's degree from the University of Strathclyde without leaving Jordan, with a one-year study duration on the campus of the Middle East University by professors from the prestigious University of Strathclyde.

Research Paper Published by the Middle East University at "Spotlight on Public Sector Development Plan" Conference



Amman - The Middle East University presented its recommendations through a research paper by Chairman of the University's Board of Trustees, Dr. Yacoub Nasereddin, during his participation in the "Spotlight on Public Sector Development Plan" conference, held under the patronage of the President of the Senate, His Excellency Mr. Faisal al-Fayez.

Dr. Nasereddin presented a research paper at the conference organized by the Jordanian Administrative Leadership Association in collaboration with Amman Chamber of Industry. The paper was introduced by the Dean of the Business at the university, Professor Hisham Abu Saymeh, as one of the university's values aimed at providing a conducive environment for dialogue, idea exchange, and intellectual enrichment.

The research paper aimed to highlight the impact of digital and electronic transformation on the development of the public sector, given its vital role in implementing the state's public policies, with the necessity of modernization in this sector.

The paper argued that digital and electronic transformation represents a significant strategic approach to enhancing the public sector. It involves the use of modern technology and digital techniques to improve government operations, transform service delivery, and enhance interactions with citizens.

The research paper employed a desk survey strategy and conducted scientific analysis of available references, documents, and reports. It followed a cognitive structure comprising three main sections. The first section introduced the intellectual framework, while the second section provided the theoretical framework of the paper. The third section focused on analyzing the key aspects of the impact of digital transformation on the development of the public sector.

The paper concludes that digital and electronic transformation significantly contributes to the development of the public sector through several important dimensions: including enhancing efficiency and effectiveness by improving the management of various sector resources, and improving sector performance management, where digital and electronic transformation allows governments to enhance their procedures, streamline bureaucratic processes, enhance communication and coordination between different departments, and expedite decision-making.

A Delegation from Middle East University in Spain for Knowledge Exchange and Enriching Experiences



Amman - A delegation from the Middle East University participated in a training program within the campus of La Coruña University in Spain to exchange experiences and enrich their knowledge.

The delegation, consisting of faculty members, included Dr. Shareefeh Murad, Dr. Sabah Al-Harashseh, and Dr. Linda Al-Abbas. This participation is part of the "Erasmus Plus" cultural exchange program, aimed at advancing academic development in the fields of management, engineering, and programming.

In this regard, Dr. Rania Al-Zomot, Director of the International Programs Center, stated that the delegation's participation embodies the university's recognition of the pivotal role of sustainability in laying the foundations for a brighter academic future.

The delegation expressed that such engagements provide fertile ground for the exchange of ideas, experiences, and challenges, which contribute to enriching the academic landscape and creating a more sustainable educational environment, ensuring the establishment of strong foundations of intellectual inspiration.

Middle East University and Institute of Public Administration Collaborate to Deliver IAIDL International Artificial Intelligence Driving License



Amman - The Middle East University, in collaboration with the Institute of Public Administration, has organized the International Artificial Intelligence Driving License (IAIDL) course for a number of public sector employees. This aims to enhance their knowledge and improve their efficiency in the field of artificial intelligence, in line with future skills and internationally recognized standards.

In this regard, Dr. Mohammed Nasereddin, who supervised the organization of this course, said that it focuses on harnessing scientific and economic potentials for artificial intelligence to enhance global competitiveness and link it to the global artificial intelligence index, in order to stimulate effective transformation towards the use of artificial intelligence.

He pointed out that this course provides employees of various government institutions with the opportunity to understand artificial intelligence tools and how to use them to improve their personal and professional lives, as well as how to employ them in various sectors to serve the development of all services.

Graduating 57 Students from MEU's Summer Club for Thinking Skills



Amman - Middle East University provided an opportunity for 0V male and female graduates from the "Middle East" summer club for thinking skills to discuss their projects during a graduation ceremony attended by several parents.

The graduation ceremony, which comes after a full month of activities, training courses, exploratory trips, and recreational activities, was organized by the University's Consultation, Training, and Language Center and included students from Amman and Madaba provinces, ranging in age from 11th to 14th years old.

In this regard, the director of the center, Professor Anees Al-Mansour, said that the club played a pivotal role in shaping the thinking of participating students. It encouraged them to apply their knowledge in unfamiliar contexts, in a knowledge exchange that enhances creativity and helps develop their understanding of contemporary issues, as well as ideas enhanced by artificial intelligence and cybersecurity.

He added that the club allowed its participants, including school students, to take ownership of what they have learned, explore topics of personal interest, and engage in self-directed research, which would enable them to employ their critical thinking skills and learn independently, challenging their preconceptions in this regard.

The organization of this club comes as a result of the university's belief in the social responsibility placed upon it.

Amman Chamber of Industry and Middle East University Launch Mini MBA Program



Engineer Al-Jaghbeer: The Chamber of Industry seeks to develop the capabilities of workers in the industrial sector

Dr. Nasereddin: Investing in human resources is in

line with the vision of His Majesty the King
Prof. Al-Mahadin: The university's strategy helps students secure job opportunities before graduation



Amman - The Chamber of Industry, through its training extension the Euro-Jordanian Advanced Business Institute (EJABI), launched a Mini MBA in Business Administration in cooperation with the Middle East University. The launching event was attended by the Chamber's President, Engineer Fathi Al-Jaghbeer, the Deputy Chairman of the University's Board of Directors Dr. Ahmed Nasereddin, University President, Professor Salam Al-Mahadin, President of EJABI Institute Tamim Al-Qasrawi, and the Institute's General Director Dr. Waseem Haddad.

The President of the Chamber of Industry, Eng. Fathi Al-Jagheer, affirmed during the launching ceremony of the training program that the Jordanian industry is experiencing its golden age and is rapidly evolving, with its exports reaching 142 countries across various continents. He also mentioned that 80% of the new investments in the kingdom in recent years have been in the industrial sector. Increasing national exports requires the development of the capabilities of workers in this sector, highlighting the importance of the Mini MBA program. The Middle East University was chosen as a key partner in the program due to its diligent and serious effort in integrating theoretical education with practical application, making it a scientific and research beacon that attracts sustainable cooperation.

From his side, Dr. Nasereddin, Deputy Chairman of the Board of Directors, indicated that this training program comes as the

university recognizes the challenges of the globalized world. It will work on enhancing various concepts related to leadership and management skills for the participants, including several connected fields such as business management, strategic management, operations management, supply chain management, digital marketing management, and many others.

In addition, the Chairman of the Board of Directors at "EJABI" Al-Qasrawi emphasized the need to highlight the status of the Jordanian industry and its contributions to the economy. He stated that the collaboration with the Middle East University proves "that we are on the right track, at a time when it was necessary to move beyond flashy slogans and integrate academia with industry. This is what Middle East University has helped us achieve, especially since it is more than just an educational institution offering various educational patterns to its students; it is a national institution focused on exporting advanced human expertise to drive and develop the economy."

In turn, Prof. Al-Mahadin, University President, said that the university considers its offerings of sciences and knowledge to be the dividing line between the institution that understands the developments of the new and interconnected world and the institution that waits for change to happen and then tries to catch up. She added that the university has demonstrated its seriousness by obtaining the Golden Quality Assurance Certificate at the institutional level and at universities level, in addition to making significant progress in several international accreditations. Furthermore, it has secured a place in other accreditations despite the increasing number of participants. She pointed out that the university's strategy is

designed to help students win job opportunities even before graduation, and it is no longer acceptable for a student to reach the final stages of their studies without being equipped with everything

they need to face the requirements of the job market and its multiple technical skills.

She also indicated that the university's Learning and Education Strategy (2023-2025) emphasized conducting a number of meetings and dialog sessions that engaged its students in a dialogue with professionals from the field. This led to the formulation of several recommendations that contributed to the revision of the curriculum plans for all university programs, in addition to replacing some elective courses with various professional courses and certifications. In a related context, Dr. Haddad, EJABI's General Director, emphasized the highly necessary enhancement of the industrial sector's competitiveness through providing various artificial intelligence tools. Adding that this is the focus of the program which will be delivered by professional academic trainers and experienced professionals, spanning 80 training hours. He also pointed out that there is a tripartite collaboration aimed at launching a package of British professional diplomas. It is worth mentioning that the program awards its participants an attendance certificate as long as the attendance rate does not fall below 70% of the program's training hours. Those who pass the exam, provided they score 60% or higher, will receive a Mini MBA Degree from the Middle East University and the Euro-Jordanian Advanced Business Institute – EJABI.

The Mini MBA program is considered a training program in business management. It aims to train business owners and professional managers, enhance their knowledge, experiences, and skills in order to efficiently and effectively manage businesses, using new concepts, methodologies, systems, and applications.

Middle East University and KAZGUU (Kazakhstan) Forge Collaboration for Educational Exchange Center and International School of Journalism



Amman - Middle East University has signed a cooperation agreement with KAZGUU University in Kazakhstan with the aim of sharing a common perspective on key aspects of modern education, improving the quality of exchange education, and enhancing the sharing of knowledge at the international level.

The agreement aims to enhance the quality of higher education and postgraduate studies, paving the way for the establishment of an exchange educational center and an international journalism school to develop capabilities in the field of higher education, postgraduate studies, and additional education, as well as laying the foundation for long-term cooperation between the two parties.

The cooperation agreement focuses on organizing internal training courses, training sessions, conferences, educational practices, and other joint educational programs. In addition to exchanging experiences and knowledge through the participation of representatives from both parties in scientific and methodological conferences, scientific and practical conferences, and other events organized by the parties, alongside the development and practical implementation of joint innovative projects.

In this regard, the Cultural Counselor of the Embassy of Kazakhstan in Amman, Mr. Genis Torikov, said that he expects such genuine partnerships not to remain confined to paper, but to be implemented in a way that realizes the vision of the parties involved in creating a nurturing environment for creative minds in many fields. He emphasized the value of this meeting and sees in it a commitment to progress by the institutions.

On her part, Prof. Salam Al-Mahadin, the University President, clarified in the presence of the university's Legal Advisor, Dr. Anees Al-Mansour, and the Dean of Media, Dr. Hanan Al-Sheikh, along with faculty members, that this meeting comes at a time when the university believes in the importance of building a special kind of cooperation in research and educational fields. She added that the university has a rich history of actual implementation of what is discussed in this meeting, emphasizing that the university is fully prepared to elevate this partnership to the desired and expected level. This agreement embodies the university's efforts to establish academic connections between different countries and regions.

Exploring Collaboration between Middle East University and University of Anbar



Amman – The President of the Middle East University Dr. Salam Al-Mahadin met with the President of the University of Anbar in Iraq, Dr. Mushtaq Talib Saleh Al-Nada, in the presence of the Iraqi Cultural Attaché, Dr. Khair Al-Din Al-Amin, and the Director of Scholarships and Cultural Relations, Dr. Dariad Muayad.

Dr. Nada emphasized the seriousness of this meeting as it represents the starting point towards achieving the desired goals. As it is a time when the Middle East University is distinguished by a prestigious reputation that cannot be overlooked, it is a trustworthy educational institution that has made significant strides in the fields of education and research.

On her part, University President Prof. Al-Mahadin, stated in the presence of the university's Legal Advisor, Professor Anis Al-Mansour, and the Deans of the Faculties of Pharmacy, Architecture and Design, Information Technology, and Engineering, that this meeting invites us to think about the type of partner we aspire to complete the journey with. She emphasized that the University of Anbar is a source of pride and that the university measures the effectiveness of its programs through its strategy in bridging gaps, unleashing potentials, changing the norm, and revising the curriculum.

Middle East University Provides a Set of Family Guidelines at the Institute of Sharia Judiciary



Amman - The Middle East University has presented a set of family guidelines to the members of the Institute of Sharia Judiciary. These guidelines are designed to guide participants on the right path through what is known as guided conversations and therapeutic techniques, which are essential for emotional well-being.

The university's involvement in developing these guidelines comes in line with its values related to achieving social security and the ethical cohesion of society members. Because family guidance is not limited in essence to treating symptoms alone; it is about promoting continuous transformation, especially as there is a connection between an individual's well-being, family harmony, and the overall societal system.

Assistant to the University President, Dr. Salim Sharif, clarified to the participants in the "Family Counseling" course through a visual presentation that psychological pressure - the invisible enemy that permeates our lives - can find particularly fertile ground within the family. From financial pressures to varying aspirations, and from generational value conflicts to personal disputes, the family environment can become a place where pressures converge. He added that this can give rise to a toxic mixture leading to the erosion of mental and emotional health, with its effects extending beyond the individual and penetrating the foundations of family cohesion and stability.

He said, "We are living in an era characterized by social pressures, technological advancements, and changing norms. This underscores the importance of family counseling more than ever before." He added that the ability of some families to adapt to these changes does not mean that they won't struggle with unfamiliar pressures and dynamics. Therefore, family counseling plays a role in providing stability, allowing families to reassess their roles, redefine their aspirations, and embrace change with flexibility and grace.

Middle East University, Specialty Hospital Sign Cooperation Agreement for Student Integration in Practical Environment



Amman – Middle East University has signed a cooperation agreement with the Specialty Hospital to provide students of the Faculty of Allied Medical Sciences with the opportunity to practice their medical teachings and knowledge, and to train them for their important roles in enhancing and restoring the physical functions and overall well-being of patients suffering from musculoskeletal, neurological, and cardiopulmonary diseases.

The significance of this agreement extends beyond the boundaries of field practice to include individual patient care, broader healthcare systems, treatment plans, comprehensive assessments, diagnosis of underlying problems, and evidence-based interventions designed to improve patient recovery results.

The agreement was signed by University President Prof. Salam Al-Mahadin, and Chairman of the Board of Directors of the Specialty Hospital Dr. Fawzi Al-Hammouri.

In this regard, Dr. Al-Hammouri, in the presence of the Head of the Physical Therapy Department, Dr. Rabie Rawhie, and the Training Center Director, Loay Sahawneh, and the Marketing and Business Development Department Director, Engineer Sherin Abu Mena, stated that the hospital views this agreement as a serious path with the committed university to enhance the experience of physical therapy students.

Dr. Al-Hammouri also emphasized that it aims to integrate students into an environment that intersects with the work environment, as it is practical and frames a deep understanding of anatomy, biomechanics, and pathological physiology, which will enable students to develop comprehensive therapeutic strategies that not only treat the symptoms but also address the underlying causes of the patient's condition.

In turn, Prof. Al-Mahadin clarified, in the presence of the university's Legal Advisor, Prof. Anees Al-Mansour, and the Dean of Allied Medical Sciences, Dr. Anas Al-Ashram, along with several university officials, that this agreement aims to teach students in the field of physical therapy how to deal with the psychological, social, and environmental aspects that may affect the health of patients, enabling them to provide comprehensive care that enhances public health and quality of life, in addition to conducting critical evaluation of new findings and integrating evidence-based approaches into their decisions.

Faculty Member at MEU Publishes Book on Investigative Journalism



Amman – Media Faculty Member Dr. Mahmoud Abu Farwa Al-Rajabi published a book titled "Investigative Journalism Techniques", to serve as counterpart in Arab libraries, and a reference that enables students to study investigative journalism.

The value of the book is evident through the author's efforts to reach the best practices in investigative journalism through in-depth interviews with investigative journalists, media experts, and legal professionals.

In this regard, Al-Rajbi said that the book combines both academic and practical work, as it provides a comprehensive practical guide to writing, starting from the inception of an investigative idea, passing through the stages of inquiry to reach the facts, and concluding with the writing of the investigative report. It also covers how to structure the introduction and the wording of the report, as well as the use of connecting sentences and words, along with various mechanisms and techniques, all ultimately serving the purpose of producing an effective investigative report. Al-Rajabi also clarified that this book, published by Al-Badeel Publishing and Distribution House, aims to uncover the role of investigative journalism in society, study its ethics, and how to practice it professionally, relying on a unique methodology in the field. He conducted an analysis of 56 diverse investigative reports, enabling the researcher to access the best optimal practices for achieving professional investigative journalism. Although it covers written and digital investigative journalism, it shares many aspects with television investigative journalism, focusing on its core and foundations in various aspects.

University President Meets Chairman and Members of Aoun National Cultural Association



Amman - President of the Middle East University, Prof. Salam Al-Mahadin, met with a delegation from Aoun National Cultural Association to discuss prospects for cooperation between the two sides in serving the community, and enhancing the concept of sustainable development.

In this regard, Prof. Al-Mahadin, in presence of the university's Legal Advisor, Prof. Anees Al-Mansour, and a number of university officials, explained that this meeting serves as a gateway to access the historical and contextual narratives of the Jordanian state through the association, which is considered an institutional memory that values Jordan's history and makes it accessible to interested parties and researchers. She also emphasized that the university is fully prepared to improve this partnership and provide it with the required level of responsible and pioneering contributions.

On his part, head of the Administrative Board of the Association, Mr. Asaad Al-Azzam, in presence of a number of members of the Association, said that the Middle East University is an institution that has enriched the concept of education, established the foundations of cooperation, and disseminated its honorable concepts related to respecting the nation's capabilities. He added that this contributed in preserving the society's culture, protecting historical heritage, supporting national principles, and translating the royal messages. He expressed his pride in the level that the university has reached locally, regionally, and internationally.

Middle East University Sparks Joy Among Tawjihi Students



Middle East University adorned the faces of high school students who had excelled in their academic journey, in order to crown their efforts with an honor sponsored by the Chairman of the Board of Trustees of the Middle East University, Dr. Yacoub Nasereddin.

The celebration was attended by the students' parents and a number of university officials, with a total of 65 male and female students being honored.

In this regard, Dr. Nasereddin said that this celebration reflects a great appreciation for all the hours that students have spent during their studies, in a mature attempt by them and a responsible one by their families to maintain a high level of academic performance. He emphasized that today they are at a pivotal moment, representing a passage through which they move towards the threshold of the future, and that it is necessary to think about the remarkable achievements they have accomplished and what they must do in order to move forward.

In turn, the journalist and academic, Dr. Mohamed Anees Al-Muhtasib, said in the celebration presented by Dr. Mahmoud Al-Rajbi that excellence has its reasons; it is not limited to the student's efforts alone but depends on the comprehensive educational environment provided by the school administration to its students. This includes creating an atmosphere that enables them to showcase their talents inside and outside the classrooms, as well as its systematic activities and laboratories. This will also apply to the university administration in the future.

From his part, Dean of Media at the Middle East University Prof. Hisham Abu Saymeh clarified that the university was confident that international accreditations are a fundamental guarantee for it to remain at the forefront of educational institutions. He emphasized that they are not just certificates hanging on the walls, affirming that the university has never

hesitated to achieve what is expected and go beyond the ordinary.

On the same vein, Assistant to the President Dr. Salim Sharif, clarified that the university, through this honoring, emphasizes the value of education and learning to students. As honoring students who are preparing to enter the university with a record of success can have long-term effects on their future endeavors. Adding that these students usually transfer their sense of achievement and motivation to higher education and, ultimately, to their professional lives. For many successful individuals attribute their achievements to the appreciation and support they received during their formative years, highlighting the lasting impact of such initiatives.

In a related context, Dr. Ayman Al-Khazaaleh, Dean of Student Affairs at MEU, explained that this recognition serves as a source of inspiration for their peers. When students witness the honoring of their classmates for their achievements, it sets a standard for what can be accomplished through hard work and determination, and encourages them to strive for similar success. This promotes a culture of healthy competition and academic excellence within the school community.

In addition, the spokesperson for the outstanding students, Joud Munir Dweik, pointed out that this celebration brought them together to start a new chapter in their lives. She added that when looking back at their academic journeys, they see a mosaic of experiences that have shaped who they are today. It is their responsibility, as torchbearers of their generation, to make the most of this journey.

The university choir presented national and folk songs on this occasion, under the leadership of the Head of the Cultural Activities Department in the Deanship of Student Affairs, the artist Mohammed Al-Sayed. The choir's performance was well-received by the audience.