

**Dr. Amin Amin**  
**CEO of HTU<sup>plus</sup>**

**PROFILE**

Dr. Amin is a successful social entrepreneur leading **HTU<sup>plus</sup>**, national initiative under the Crown Prince Foundation (CPF) to reform the vocational training and education (TVET) in Jordan. Objective of **HTU<sup>plus</sup>** is becoming Jordan lighthouse for TVET reform. Amin previous extensive experience in basic education in Jordan and across the MENA region provided him with solid grounds to undertake the current responsibilities and ambition of **HTU<sup>plus</sup>**. Dr. Amin holds a PhD in Urban Planning and a Master of Science in Architecture, both from Delft University of Technology in the Netherlands. He possesses a wealth of accumulated knowledge and expertise in leading regional and international nationwide projects, with main focus on the enhancement of human capital and contributing to the reform of learning systems.

Dr. Amin is a pioneer entrepreneur in the Arab education reform, particularly with the element of capacity building to enhance learning environments and build an excellent education system rooted in the identity and values of the culture. With over 25 years of experience in the field of capacity building, Dr. Amin possesses high-level skills in strategic planning, project management, learning innovation and project assessment, and he is profoundly contributing to this transformational process in the MENA region. He has proven and solid expertise in creating visions, long-term objectives and implementation plans for nationwide learning projects, ensuring that they are benchmarked to best global practices while catering to the relevant needs, culture and language.

Moreover, Dr. Amin's vast experience in the field of educational reform extends beyond Jordan and includes Palestine, UAE, Qatar, Tunis, Egypt, Lebanon, Saudi Arabia, Iran, Oman, Turkey and Kazakhstan; providing him with a vantage of deep knowledge of the various factors that affect these educational systems. He has extensive expertise in overseeing the development and implementation of nationwide professional development programs, educational project evaluation, human and institutional capacity building, and change management approaches. Dr. Amin's experience in collaborating and liaising with a diverse group of stakeholders – ranging from donors to policy makers, decision makers and down to the field of implementation – has provided him with solid and full understanding of educational and learning interventions and what makes them succeed or fail as part of any reform agenda objectives and vision.

It is worth mentioning that in 2009, Dr. Amin was selected as a High Impact Social Entrepreneur by Endeavor Global. Moreover, in 2012, he was ranked as the 119<sup>th</sup> Most Influential Arab in the World in the coveted Arabian Business Power List: Power 500. Dr. Amin was recognized as the 2013 Global Endeavor Advocate and as the Mentor of the Year 2013 by the award-winning Mowgli Foundation. He is currently an active and influential mentor for the INJAZ's Social Leaders Program and Mowgli's entrepreneurs. He also serves on the advisory board of the Lothian Youth Achievement Centre and is on the board of directors of the Canadian International Education Management Services. In 2015, Dr. Amin was awarded the Global Direct Social Impact Award by Endeavor Global Network.

**COMPETENCIES**

- |                          |                                    |
|--------------------------|------------------------------------|
| - Entrepreneurship       | - Leadership and management Skills |
| - Strategic Planning     | - Mentoring and Coaching           |
| - Project Management     | - Financial Management             |
| - Content Development    | - ICT in Education                 |
| - Entrepreneurial Skills | - Community Development            |
| - Project Evaluation     | - Monitoring and Evaluation        |

## PROFESSIONAL EXPERIENCE

- **Chief Executive Officer | HTU<sup>Plus</sup> |**  
Amman, Jordan | 2021 – present | - [www.htu.edu.jo](http://www.htu.edu.jo)
  - Responsible for HTU<sup>Plus</sup> national program with a portfolio of 56 mln Euro for TVET reform in Jordan.
  - advancing and expanding the impact of **ASK** within the wider Arab Region.
  - Overseeing the overall management and strategies of HTU<sup>Plus</sup> including it's international, regional and local operations and expansions; integrating the overall strategy of **ASK** Arabia, the Holding Company, within the subsidiaries in the MENA Region.
  
- **Founder / Chief Executive Officer | ASK Consulting & Training L.L.C |**  
Abu Dhabi, United Arab Emirates | 2014 – 2020 | - [www.ask-arabia.com](http://www.ask-arabia.com)
  - Responsible for advancing and expanding the impact of **ASK** within the wider Arab Region.
  - Overseeing the overall management and strategies of the company including it's international, regional and local operations and expansions; integrating the overall strategy of **ASK** Arabia, the Holding Company, within the subsidiaries in the MENA Region.
  
- **President / Chief Executive Officer | ASK for Human Capacity Building |**  
Amman, Jordan | 2011 – 2020 | - [www.ask-arabia.com](http://www.ask-arabia.com)
  - Responsible for initiating, developing and managing a new public-private joint venture in the Arab Region.
  - Responsible for the overall management and strategies of the company including it's international, regional and local operations and expansions; collaborating with key stakeholders to innovatively design, implement and evaluate projects.
  
- **Managing Partner | Ajyal Capital |**  
Amman, Jordan | 2017 – Present | - [www.ajyal.net](http://www.ajyal.net)
  - Responsible for supporting Ajyal portfolio and pipeline schools identifying business and education challenges, and actively supporting these schools in developing realistic and relevant strategies to tackle them.
  - Responsible for working across multiple disciplines within Ajyal's pipeline and portfolio schools to cultivate a culture of learning and problem solving that position these businesses for maximum effectiveness in the current and post COVID environments"
  
- **Founder /Managing Partner | HANGAR66 |**  
Abu Dhabi, UAE | 2016 – 2020 | [www.hangar66.me](http://www.hangar66.me)
  - Responsible for managing a new venture in the food and beverage sector. HANGAR66 is a distinguished Lebanese restaurant in UAE that offered new concept for traditional Arabic food.
  
- **Founder / Chief Executive Officer | Change Agent for Arab Development and Education Reform (CADER)|**  
Amman, Jordan | 2004 – 2011 |
  - Running the company and managing its regional and local operations; identifying projects and partners; formulating cooperation opportunities, plans and activities; and management and evaluation of CADER's work and employees.
  - Overseeing the implementation of all training tracks starting from registration to quality assurance and measuring impact.

- **Senior Project Manager** | Delft University of Technology (DUT) – Management Centre for International Cooperation |  
 The Netherlands | 2001 – 2004 |
  - Stimulating and initiating DUT’s cooperation projects in the Arab region. This included tasks such as identification of projects and partners; designing programs; evaluating of effectiveness of program implementation; and ensuring cost effectiveness.
  - Managing the implementation cycle of diverse international institutional capacity building projects between Delft University of Technology and Universities in the Middle East and North Africa (MENA).
  
- **General Manager** | Connecting Middle East Advisers and Consultants (CMEAC) |  
 The Netherlands | 2001 – 2018 |
  - Responsible for new innovative business ventures, urban and architectural projects, community sustainable development projects, and organization development projects.
  
- **Project Manager** | Delft University of Technology – Management Centre for International Cooperation | The Netherlands | 1999 – 2001 |
  - Stimulating and initiating DUT’s cooperation projects in the Arab region. This included tasks such as identification of projects and partners; designing programs; evaluating of effectiveness of program implementation; and ensuring cost effectiveness.
  - Managing the implementation cycle of diverse international institutional capacity building projects between Delft University of Technology and Universities in the Middle East and North Africa (MENA).
  
- **Junior Researcher** | Delft University of Technology, Faculty of Architecture, Chair Technical Design and Computer Science | The Netherlands | 1998 – 1999 |
  - Member of the research team tasked with exploring the new opportunities that are created by ICT for the architectural design.
  
- **Student Assistant** | Delft University of Technology, Faculty of Architecture, Chair Technical Design and Computer Science | The Netherlands | 1995 – 1998 |

## EDUCATION

2014 | Harvard Business School | USA

**Executive Education Program, Scaling Entrepreneurial Ventures Program, Executive Education Certificate**

2012 | Stanford University, Stanford’s Graduate School of Business | USA

**Executive Education Certificate: Scaling Business in Developing Countries, Executive Education Certificate**

2011 | Harvard University, John F. Kennedy of Government | USA

**Executive Education Degree: Leading the Future, Executive Education Certificate**

2009 | Delft University of Technology, Faculty of Architecture | the Netherlands

**PhD in Urban Peace Building; Patterns and Future Scenarios, the Case of Jerusalem**

1998 | Delft University of Technology – Faculty of Architecture | the Netherlands

**Master of Science in Architecture and Urban Planning (Summa cum Laude)**

## TRAINING AND PROFESSIONAL DEVELOPMENT

- 2015 Endeavor Entrepreneur Summit | New York, USA | May 6-8, 2015 |
- IBM World of Watson Whatson Summit | New York, USA | May 6, 2015 |
- CCL Leadership Essentials Program, Center for Creative Leadership, 2014.
- GE Ventures Partners Leadership Development Program | CrotenVilla, USA | Sept. 3-5, 2014 |
- Barclays- Endeavor Global Education Program | New York, USA | May. 15, 2014 |
- “Young Entrepreneurs I & II: The Vehicle to Economic Development” training program by TU Delft, Netherlands, 2014
- 2013 Endeavor Entrepreneur Summit | San Francisco, USA | June 19-21, 2013 |
- SAP / Endeavor – Design Thinking Workshop | SAP Campus | California, USA | June 18, 2013 |
- Stanford – Endeavor Leadership Program | Stanford Graduate School of Business | Massachusetts, USA | August 26-31, 2012 |
- Harvard Arab Weekend | “The Arab (R) Evaluation, What’s Next?” | Cambridge-Massachusetts, USA | November 10- 13, 2011 |
- Endeavor Global Entrepreneurs Summit | San Francisco, USA | June 26 – 30, 2011 |
- World Innovation Summit for Education | Doha, Qatar | December 7-9, 2010 |
- World Economic Forum (WEF) Education Summit | Marrakesh, Morocco | October 21-26, 2010 |
- All World Summit | "Expanding The World Economy: The High Intensity Entrepreneur" | Harvard University | Boston, United States of America | October 18-22, 2010 |
- The Education Project | Manama, Bahrain | October 8-11, 2010 |
- Listening Session on Access to Finance, hosted and organized by USAID global | Cairo, Egypt | February 2-3, 2010 |
- Salzburg Seminar Session 410 | "Captioning on Our Differences: Leadership across Cultural Boundaries and Geographic Borders in a Global Society" | Salzburg – Austria | 2003 |
- Jerusalem Berlin Forum (JBF) | “Scenario Building and Conflict Resolution” | Berlin, Germany | 2003 |
- Think Tank Polarized Cities | “Peace Building and Peace Making” | Mostar, Bosnia | 2002 |
- Jerusalem Berlin Forum (JBF) | “Walls and Polarized Cities” | Berlin, Germany | 2001 |
- Think Tank Polarized Cities | “Urban Space and Polarized Cities” | Taby, Haparanda, Sweden | 2000 |

## LANGUAGES

**Excellent command of Arabic language:** Spoken and written.

**Excellent command of English language:** Spoken and written.

**Excellent command of Dutch language:** Spoken and written.

**Fair command of German language:** Spoken and written.