

02 NEWSLETTER February 2023



PREPARING LEADERS

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MEU honors two PhD graduates of hosted University of Bedfordshire



Amman - President of the Middle East University Professor Salam Al-Mahadin, honored two graduates of the doctoral program at the hosted British University of Bedfordshire, Dr. Sabah Al-Harahshah, who has a doctorate degree in journalism, and Dr. Najwa Al-Ashal, who has a doctorate degree in business administration.

The honoring, which was attended by Dean of Media Dr. Hanan Al-Sheikh, as well as Director of International Program Center Dr. Rania Al-Zomot, confirmed the university's strategy for investing in students' minds; to provide the labor market with highly competent graduates, and skilled academics.

In this regard, Dr. Al-Mahadin expressed her pleasure at the outstanding performance and advanced academic level provided by both Harahshah and Al-Ashal, which contributed to them joining the university as faculty members at the faculties of media and business.

News anchor Amer Al-Rjoub obtains master's degree from Middle East University



Amman – At the Faculty of Media of the Middle East University, TV anchor Amer Al-Rjoub defended his Master's degree thesis titled "Role of Media in Crisis Management... National Crisis Management Center as a Model".

The study aimed to identify the role of the media in crisis management, the nature of the crises dealt with by the National Crisis Management Centre, as well as the strategies used to manage national crises, and to learn about the determinants and controls of media coverage at the National Crisis Management Centre and the obstacles faced by the Centre during crisis management and ways to overcome them.

In this regard, Dean of Media at the University and Supervisor of the thesis, Dr. Hanan Al-sheikh, said that the thesis's theme was a paradigm shift, centered on a critical national institution, dealing with crises, helping individuals manage them, recover from them and provide them with the resources they need to return to stability and well-being.

She added that the university was intensifying its research theses in order to tackle important issues; To be more than an educational institution, but one of the institutions that assist the country in developing knowledge and understanding frameworks for many societal, economic, security and political issues, and that the recommendations

and the results indicate a promising synergy between educational and national institutions. In a related context, the study "Role of Media in Crisis Management" used the survey methodology which was distributed according to the comprehensive inventory method on (50) individual staff of the National Crisis Management Centre, as well as the interview tool conducted with (4) officials of the National Crisis Management Centre.

The study concluded that social crises are the most dealt with by the National Crisis Management Centre at the level of addresses topics. Local crises are the most geographical crises dealt with by the National Crisis Management Centre. The study showed that crisis management strategies at the National Crisis Management Centre are the task forces' strategy and that the most influential local crises in Jordanian society from the point of view of the National Crisis Management Centre are (Schoolchildren 'Crisis - The Dead Sea Journey, The Foil of Terrorist Bombings in Irbid, 2017).

The discussion committee consisted of Dr. Mohammad Al-Momani as a member from the university and head of the discussion jury, Dr. Hanan Al-Sheikh as a supervisor, Dr. Hani Al-Bakri as a member from the university, and Professor Hatem Al-Alawneh as an external member – Yarmook University-, and Dr. Kathem Al-Ghoul as a session observer.

Faculty of Pharmacy at MEU receives ACPE American Accreditation



AMMAN - The Faculty of Pharmacy at the Middle East University has obtained the American accreditation ACPE, in a serious continuation and keenness by the University to be present in the field of high-level international credentials in order to achieve qualitative education.

This accreditation joins the Middle East University's list of accreditations, as it charts its way along policies, strategic choices, core values and vital achievements

In this regard, the University President, Professor Salam Al-Mahadin, expressed her pride in the new achievement of the University, which came with the continued support of the Chairman of the Board of Trustees Dr. Yacoub Nasereddin and members of the Board, as well as the efforts of the staff of the faculty, and with the support of the various academic and administrative units of the University. Prof. Al-Mahadin emphasized the importance of international accreditations, indicating that it aims to improve the educational process of the University's academic programs. Wishing the faculties success in their various programs, which had made great strides towards obtaining international accreditations for their programs.

Middle East University, Giza Municipality celebrate birthday of His Majesty King Abdullah II Ibn Al-Hussein



Amman – The Middle East University and the Municipality of Giza celebrated the birth of His Majesty King Abdullah II as two national institutions whose majesty sees a wise leader who has given Jordanians the space of expression and development participation in what will make the future of this strong nation in its second century through the tripartite system of political, economic and administrative reform.

The ceremony was sponsored by the Chairman of the Board of Trustees at the Middle East University Dr. Yacoub Nasereddin, in presence of the University President Professor Salam Al-Mahadin, Vice-Chairman of the Board of Directors, Dr. Ahmed Nasereddin, in addition to a number of members of the Board, Mayor of Al-Giza Municipality Qader Al-Fayez, faculty deans, administrative and academic members, and a number of students.

In this regard, Dean of Student Affairs said at the ceremony presented by faculty member Dr. Mohammed Abu Halaka, that the University today on this great

occasion is a reminder of His Majesty's enduring efforts in preserving the Hashemite custody of the holy sites, and his constant desire to provide relief to those in need. He added that His Majesty is a symbol vowed by his father, His Majesty King Hussein, as a gift to the nation, whose presence was commendable in international forums. He affirmed that His Majesty's personality made Jordan a pivotal state with weight, a wise vision and a moderate policy that made it possible to overcome challenges and changes.

The ceremony was followed by the presentation of poetry poems by the President of the Umm al-Rasas Heritage and Folklore Poet Ahmed Sohiman al-Sakhri, and the singing of a number of national songs by the university's coral, led by the artist Mohammed al-Sayed, in a professional and creative form. In addition, the Directorate of Military Information of the Jordanian Armed Forces/Arab Army presented a photo exhibition on the history of the Jordanian State and its stages of development at various levels.

MEU participates in "Journalism Education and Media Professionalism - A Cross-Border Perspective" workshop



Amman – The Faculty of Media at the Middle East University participated in a workshop titled "Journalism Education and Media Professionalism - A Cross-Border Perspective", as it focuses in its strategy on providing pilot program in this field, as well as conducting scientific research on society's priorities and fundamental issues.

The workshop, which served as a follow-up to a Jordanian media delegation's visit to Germany after the invitation of the German Foreign Ministry recently, was sponsored by the Minister of Governmental Communication Faisal Al-Shboul, and the German Ambassador Bernhard Campman.

In this regard, Dean of Media Dr. Hanan Al-Sheikh stressed the importance of focusing on the fact that media needs to be specialized in the education sector, away from the current division that takes the form of vertical divides between "forms" of communicators, adding that the technology revolution has brought the media back to the communications incubator.

She added that acknowledging that the media became one in the third millennium, obliges workers in educational programs to view media as the eye that does not view the public as a single block, but as groups with different needs and demands, and that education must address specialized sectors that did not get its share in general and public knowledge.

It is worth mentioning that the visit covered by the workshop included a visit to the German Parliament, the Ministries of Foreign Affairs, Government Communication and Culture, as well as a visit to several channels, broadcasts and newspapers, along with Reporters without Borders, and the Faculty of Media at the University of Dortmund.

Taekwondo Gold Medal for Middle East University in Arabs Cup at UAE



Amman - Taekwondo national team player, and Middle East University's Business Faculty student Fahad Amar won gold during his participation in the third Arabs Cup in Fujairah, UAE. The tournament, which witnessed the participation of 722 players, representing 55 countries, under the supervision of the Arab and International Taekwondo Federations, demonstrated the success of the Middle East University's student in winning a gold medal out of 6 awarded medals, 3 gold medals, two silver medals, and one bronze.

In this regard, Dean of Students Affairs said that such participations provide interaction with persons of different cultures, which can expand students' perspectives and would help them to better understand and appreciate cultural diversity. Adding that it would make them develop valuable skills, such as leadership, and teamwork, and communication, besides giving them optimal physical and mental health without stress factors. This will ultimately form a network of relationships with other students with valuable connections.

In turn, Student Ammar expressed his happiness winning a gold medal, and that this demonstrates the university's seriousness in supporting its students and associates in obtaining opportunities they deserve through its qualified sports facilities in accordance with international standards.

Gold medals were obtained by champions Zaid Al-Halawani, Fahed Ammar, and Anas Al-Sadeq, while the silver medals were won by Jouliana Al-Sadeq and Laith Al-Rawashdeh, and the bronze medal was won by Loai Hamdan.

Dr. Nisreen Yousef promoted to Associate Professor



Amman – Deans' Council at the Middle East University decided to promote Arts and Educational Sciences Faculty Member Dr. Nisreen Yousef to the rank of Associate Professor.

Dr. Nisreen holds a bachelor and a master's degree in American Studies from the University of Jordan, and a PhD degree in English Literature from the University of Leister in the United Kingdom; as she was sent on a scholarship by the Middle East University.

Practical fire suppression training at Middle East University



Amman - A number of members of the administrative entity of the Middle East University trained in a range of occupational safety skills related to first aid, fire risk and gas leakage, in cooperation with the Directorate of Civil Defense.

The workshop was organized by the University's Consultation, Training and Language Centre; To enable participants to take safety action against life-threatening emergencies and respond without panic or fear.

The workshop is the result of sustained collaboration with national institutions. As the University is open to forming a knowledge framework for information exchange and scientific and cultural partnerships.

The workshop was centered on: CPR, blockage of the respiratory stream, relaxation of the tongue muscle, bleeding, burns, along with winter risks, such as gas leakage.

The workshop concluded with an interactive experiment involving the use of fire extinguishers to extinguish a fixed-area fire by relying on the attitude assessment technique for assessing the size and intensity of the flame, and the technique towards limiting the fire's spread.

It should be noted that this workshop comes as part of the university's public safety plan, as the Engineering and Services Department ensures high quality standards for technical and engineering services; To preserve the infrastructure, facilities and assets of the university, while protecting its sustainability and ensuring the security and safety of students and university visitors.

Examination of media and educational issues between Faculty of Media and Beit Elkul Program



Amman - The Middle East University, together with the representatives of the Arab television program "Beit Elkul", has researched a number of media and educational issues, as well as the possibility of broadcasting upcoming episodes of the program in the university campus.

The program is a joint Arab product of the television channels of Jordan, Egypt, Iraq and Palestine. It aims to provide a media message with the visions of the participating Arab countries towards all issues. This meets the message of the Faculty of Media of preparing professional media persons with the highest features of justice, integrity and impartiality.

At the dialogue session, the Legal Advisor of the University Dr. Anees Al-Mansour participated as a representative of the university, in addition to the Dean of Media Dr. Hanan Al-Sheikh, and faculty members. Meanwhile, representatives of the program were the General Supervisor Mamoun Massad, Anchors Shafki Al-Muneeri and Ahmad Mukhtar from Egypt, and from Palestine Mr. Khalid Sukkar and Salam Salam. As well as Ahmad Shukri from Iraq, and Lana Ateyyat from Jordan.

In this regard, Dr. Al-Mansour welcomed the attendance, saying that the University has succeeded in building its diverse, fraternal student community, in which coherent Arab identity features come together, adding that the Faculty of Media is the center of integration, and that it has the leading role in leading the University's distinguished career.

In turn, Dr. Al-Sheikh explained that the Middle East University had opened its academic year with the conference "Information between university education outcomes and labor market requirements", To be the first work of the faculty that is aimed at improving the media experience at all level. In pursuit of the fact that the Faculty has dynamic study programs that match the demands of the labor market. Indicating that the recommendations of employers are adhered to at their continuing sessions through the Faculty's Advisory Board, and that today's meeting is an extension of the Faculty's projects on media and education issues.

Palestine Television Director Khaled Sukkar confirmed their desire to cooperate with the University to embrace the filming and broadcasting of upcoming episodes of the "Beit Elkul" program, centered on "The challenges of education in the Arab world", expressing his pleasure at the level of the programs of the Faculty of Media, its television and radio studios.

The interactive session focused on crowding out the requirements of modern media platforms with a changing audience, the unified identity of media professionals and broadcasters, and the importance of public access and knowledge of events for journalists, accepting and combining different views, obsession with broadcasting revenues and overlapping with the quality of messages circulating.

Palestine Technical University – Kadoorie Delegation Review Middle East University Experience



Amman – A delegation from Palestine Technical University – Kadoorie reviewed the experience of Middle East University in managing financial, administrative and information technology affairs, within the vision of the university, which sees regional educational cooperation as a deserved response to the development of plans and program in the same field.

In this regard, Vice-Chairman of the Board of Directors, Dr. Ahmed Nasereddin, said, In presence of the University's legal advisor Dr. Anis Al-Mansour, and a number of directors of administrative departments and units of the University, That the Middle East University believes in the need to facilitate the transfer of knowledge from the academic world to the business sector to promote intellectual growth, provide opportunities for technical upgrading, and develop students' cognitive understanding. The Palestinian delegation also viewed the University's new programs in the field of applied translation, physiotherapy, cybersecurity, along with its hosted partnerships with the British side in the media, business, and pharmacy fields.

Dr. Al-Mansour explained that the importance of this meeting comes from enhancing cooperation in the field of knowledge sharing and innovation. And that the Middle East University views its partners as centers of knowledge and research, enhancing its ability to develop new technologies, allowing them to pool their knowledge and skills to address complex problems and develop new solutions to them.

For its part, the Palestinian delegation commended the experience of the Middle East University, which represents an academic beacon that is known to offer outstanding technical education programs. It meets with the Palestine Technical University – Kadoorie in providing various academic programs of high quality in university education and higher studies and to prepare competent graduates capable of effectively contributing to the future of their homeland and nation. During a tour of the University's facilities, he praised the quality of the infrastructure, the durability of the scientific and knowledge structure of its programs and specializations.

Middle East University in Cairo to address children's literature



Amman – The participation of the Faculty of Media at Middle East University during its presence at the Cairo International Expo was widely commended by participants; As it analyzed Jordan's child literature landscape and the challenges it faces under the so-called "importance of thinking of a child as a child".

In this regard, Deputy Dean of the Faculty of Media at the University, Dr. Mahmoud Al-Rajabi, participated in the "Children's Literature in Jordan" talk, held by Abdul Hamid Shuman Foundation as part of the event "Jordan as Guest of Honor at the Cairo International Book Fair" with writers Taghreed Al-Najjar and Aya Younis.

Al-Rajabi aid during the talk that Jordanian children's literature has achieved important achievements in recent years, namely the presence of specialized writers for this age group, and that they were able to complete books close to children, noting the existence of specialized and powerful Jordanian publishing houses that contributed to the dissemination of this genre of literature throughout the Arab world.

He emphasized the existence of a range of challenges for Jordanian children's writers of literature, first of all how to reach out to the child, think about his or her mentality, move away from choosing subjects outside his or her interests, and write in the special child dictionary. Stressing the need for a new mechanism to deal between publisher and writer that balances the rights of the two and makes the writer benefit of what he or she writes.

Lastly, Al-Rajabi noted the importance of Jordanian literature participating in such a seminar, which would make them more familiar with the most important issues in the Arab world in children's literature, as well as the Arab public's knowledge of Jordanian literature.

Artificial Intelligence present in Architecture and Design student's graduation projects



Amman - A number of students from the Faculty of Architecture and Design at the Middle East University discussed their graduation projects and work in the fields of graphic design and interior design, in presence of specialized employers and academics from multiple Jordanian universities.

Students' projects demonstrated the elaborate use of modern technologies in this field, including artificial intelligence techniques, which comes as a result of continuous follow-up by the university in developing design science based on systematic studies to create new design methods, improve current methods, and

apply scientific principles to design problems. Dean of Architecture and Design Dr. Ayman Awwad said that an important aspect of the development of interior and graphic design science lies in the application of research methods and techniques to understand how people perceive designs and interact with their elements. Stressing that students' projects demonstrated the effective use of color, shape and space to deliver a coherent and influential message that effectively conveys what the project aims to highlight.

To contribute in elevating societies... Middle East University graduates ""Modernization Cohort



Amman – The Middle East University announced the graduation of the "Modernization Cohort", the 17th cohort of master's students, 14th cohort of bachelor's degree students, and 3rd Higher Diploma cohort for the first semester of the academic year 2022/2023-. University President Professor Salam Al-Mahadin said that the title of cohort was derived to embody the high royal directives on the long-term national vision to stimulate youths' intent and determination. For they are the leaders of tomorrow and builders of the future, who are well prepared and qualified by the university to contribute in elevating our nation. And that the university views its graduates as the primary and first partner in pursuing development paths in all fields.

In turn, Dean of Student Affairs at the University, Dr. Ayman Al-Khaza'aleh, explained that the graduation ceremony, sponsored by Chairman of the Board of Trustees of the University, Dr. Yacoub Nasereddin, will be held in two sessions at Al-Hussein Youth City (Culture Palace) on Saturday, 25/2/2023. The first Session at 12:00 pm for the faculties of Law, Business, Information Technology, Media, Engineering and Architecture and Design. The second session at 4 p.m. of the same day for postgraduate students (Master's and Higher Diploma), as well as bachelor's students from the Faculties of Arts and educational Sciences and Pharmacy.

New therapeutic approach to rehabilitating neurological conditions at MEU



كلية العلوم الطبية المساندة
Faculty of Allied Medical Sciences

Review

PhyM/2021-12-0585/16.1.2023/MPS

Thieme

A Novel Neurorehabilitation Approach for Neural Plasticity Overstimulation and Reorganization in Patients with Neurological Disorders

Ein neuartiger Ansatz in der Neurorehabilitation für die Überstimulation und Reorganisation der Neuroplastizität bei Patienten mit neurologischen Störungen

Authors
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Amman - The Middle East University has harnessed all its scientific possibilities to develop a new therapeutic method that treats neurological conditions associated with nervous system disorders and affects the daily life activities of the patient.

In this regard, Dean of Allied Medical Sciences and Acting Head of the Physical Therapy Department at the University, Dr. Anas Ashram, has developed the new form of physiotherapy approach through therapeutic levels based on mobility, sensory, cognitive and psychological interventions in the physiotherapy session to develop the functional ability of the patient rather than merely depending on mobile therapeutic interventions only.

This therapeutic study, published in the German journal "Physical Medicine and Rehabilitation Medicine" in his medical way, was based on the fact that different brain regions communicate with each other through networks of billions of neurons, which makes the brain function as a single unit, neurological problems may affect different areas of the brain, Therefore, stimulating the largest number of functional areas in the therapeutic session may clearly improve the patient's functional capacity.

One of the new therapeutic methods involved in the new therapeutic method is to stimulate the muscle opposite the injured muscle; To reduce the stiffness of the injured muscle, and to stimulate the sensory balance system, relying on sensory, psychological and finally cognitive interventions.

Registration for second season of Dr. Yacoub Nasereddin's Free Reading and Creative Writing Award continues



Amman – Middle East University (MEU) launches Dr. Yacoub Nasereddin's Free Reading and Creative Writing Award in its second season at the level of all universities in the kingdom, in conjunction with the International Day of Arabic Language, December the 18th.

The award bears the name of the Chairman of the Board of Trustees at MEU Dr. Yacoub Nasereddin, in honor of his efforts in caring for the youth and supporting their creativity, and assuring his belief in the role of literacy skills in developing the cognitive and intellectual abilities of the human being, in addition to promoting their conscientious, interactive and creative attitudes with members of the community around him, reaching to a strong and constructive country.

Dean of Arts and Educational Sciences, and Head of the Award Committee Dr. Ahmad Mousa, said that in its first season (٢٠٢٣-٢٠٢٢), the award was a remarkable success, and that its launch in its second season confirms the university's continued keenness to nurture and develop creative literary talents in order to achieve the high goals of the Award.

It is worth noticing that the Award includes three contests: free reading, creative writing in fields of essay, and short story. It also aims to enhance the association of university students in Jordan with their language and identity, create a stimulating environment for them to self-learn, and learn positive moral values, by encouraging them to read freely, and motivate them to refine their creative abilities. In its first season, the award witnessed a unique activity at the jury level, with members of a specialized and creative faculty members from MEU and other universities, leading to a huge ceremony involving the announcement of the winners' names and honoring them.

Students wishing to participate can register through the link below:

<https://ynpcrw.meu.edu.jo/>

Art of functional etiquette in world of business... Training workshop at MEU



Amman - The Middle East University has given its managers and academics the opportunity to see the concept of etiquette in the business world as a professional behavior that can help building relationships, establish credibility, and make a positive impression on others.

The workshop organized by the University's Center for Consulting, Training and Languages, in collaboration with the Pioneers Academy for Training and Consulting, focused on a range of socially acceptable behaviors, expected from individuals in professional or commercial settings.

In this regard, trainer of the workshop Rasha Al-Azza explained that functional etiquette represents official attitudes and norms followed in social or professional settings by integrating

it with a set of literary guiding principles and good morals. Adding that it is a reflection of an individual's values and personality, and it influences how others perceive and interact with us, in order to include behaviors such as punctuality, proper dressing, and the use of polite language and respecting personal space, maintaining eye contact, and showing interest in other people's time and feelings.

She included that behavior must always be dealt with in the workplace, is a network of rules governing good behavior, social and commercial interaction, stressing that there were other criteria that could be considered as good work ethics, such as following appropriate protocols, respecting hierarchical structures, and showing respect for cultural and religious differences.

Middle East University presents projects during learning and education culture promotion initiative



Amman – During an event presented by the British Council in cooperation with Advance HE, an institution concerned in promoting excellence in higher education, the Middle East University presented projects derived from the university's Learning and Education Strategy 2022-2025, a strategy that aims to link aspects with vocational practice in order to improve teaching methodologies, and elevating the students' skills. These projects are the result of ongoing 12-week hard work, presented by Engineering Faculty Member Dr. Motasem Darwish on his project "Engaging industry graduates in the learning process", and Pharmacy Faculty Member Dr. Inas Khader on her project: "building students'

leadership skills and engaging them in theoretical decision making."

The university was represented by Dean of Engineering Professor Bilal Al-Akesh, Dean of Pharmacy Dr. Nawzat Al-Jbour, Deputy Dean of Engineering Dr. Yazan Abu Aisheh, Head of Development and Academic Auditing Department at the Accreditation, Quality, and Information Center Dr. Bayan Abu Safyeh, and Head of Basic Pharmaceutical Sciences Department Dr. Samer Tanash. The event, attended by University President Professor Salam Al-Mahadin, focused on advancing the culture of learning and education in higher education, as it is an important topic encompassing a wide range

of strategies, practices and initiatives aimed at improving the quality of education and learning. Including: Active learning strategies seen as the approach that engages students in learning through practical, collaborative and participatory activities, including problem-solving sessions, inverted classrooms and team-based learning. The event revolved around technology-enhanced learning, where technology can be used to enhance the experience of teaching and learning in several ways, from online learning platforms and interactive multimedia resources to games and virtual reality, as well as evaluation and feedback, as key elements for improving educational practices.

Graduation ceremony to three training diploma programs held at Middle East University



Amman – The journey of 30 students in the training diploma programs at the Middle East University was culminated in a graduation ceremony that brought together their parents' hopes for their children's future and dreams. For many graduates, the hope is to find a satisfactory career that allows them to use their skills and talents to make a positive impact in their field of work and specialization.

The ceremony was sponsored by the University President Professor Salam Al-Mahadin, in presence of the Director of the Consultation, Training, and Languages Center, the University's Legal Advisor Professor Anees Al-Mansour. In addition to General Manager of E-Gulf Innovation Academy Mr. Imad Wafa. The ceremony included the graduation of training diplomas in three specializations: Hybrid Vehicles Diploma, Airport Management and Aviation Science Diploma, and Hospital Management and Medical Records Diploma. In this regard, Dr. Al-Mansour said, in presence of Faculty Deans, diploma trainers, and students' families, that this ceremony is added to the balance of the Middle East University as a national academic institution concerned with qualifying graduates capable of serving their home country and armed with the skills needed for the labor market, adding that this graduation ceremony is a testimony to the achievement of the center in setting the exceptional graduate standards.

He added that the Centre's objective was to establish sustainable, diverse tools and services based on training and advisory programs; For the purposes of providing outstanding and unique training.

For his part, Wafa expressed his pride at the Middle East University, which laid the foundations and high standards for the concept of bilateral partnerships, stressing that the E-Gulf Innovation Academy will move forward thanks to the University's seriousness in building an effective training system.

Skills of Spokespersons and Media Representatives... Workshop held at MEU



Amman – the Middle East University has provided an opportunity for media cadres in a number of ministries and government institutions to train in the skills that the media spokesperson must possess and how to deal with various local and international media. The workshop comes from the university's belief in the importance of societal responsibility towards the community and the journalistic body, as it represents a state of extreme interaction that facilitates its seriousness in formulating a new pivotal role in the media field.

The workshop titled "Skills of Spacepersons and Media Representatives" was presented by former Media Minister and Government Spokesperson, Media Faculty Member at the Middle East University Dr. Mohammad Al-Momani.

Al-Momani stressed the importance of the media apparatus in any institution being an essential and close part of the decision maker, noting that its marginalization would weaken the enterprise's image to the public.

He stressed the need for the media spokesperson to be informed and aware of the nature of the media's work, as well as his research knowledge of media theories, which obliges its practitioners to continuously develop his knowledge and skills.

The workshop was attended by a selection of journalists, media officers from a number of ministries, independent bodies, and major municipalities.

MEU Graduates "Modernization" Cohort... Royal Instructions for Development and Progress Present



Amman – Chairman of the Board of Trustees at the Middle East University Dr. Yacoub Nasereddin congratulated Master's, Higher Diploma, and Bachelor's Degree graduates during the ceremony, indicating that this ceremony comes at a time when Jordan continues its blessed career adhering to the causes of progress, strength and resilience.

He stressed that His Majesty King Abdullah II Ibn Al Hussein has placed his absolute trust in youth, charting the road map through his clear visions and discussion messages, and royal committees to modernize political, economic and administrative systems on the principle of youth empowerment. In a profound indication of priorities for releasing potential, capable of achieving comprehensive advancement in all sectors.

During his speech at the graduation of the 17th cohort of Master's students, 3rd cohort of Higher Diploma, and 14th cohort of Bachelor's Degree graduates of the first semester of the Academic year 2022/2023-, Dr. Nasereddin stated that their country of Jordan today needs them most. As it faces enormous internal and external challenges, peripheral crises that require the highest awareness, sincere patriotism,

and enormous sacrifices. Noting that this will give Jordan the opportunity to remain at the forefront of the nation defending right, security, stability, and peace.

He added that the designation of this cohort is inspired by the responsibility of universities as educational and research institutions that share the development, reform and modernization processes adopted by the country to enter the bicentenary of its glorious history, and its long life span, which is more determined, more stable, and greater achievement.

The event was attended by Chairwoman of the Board of Directors Dr. Sana'a Shaqwara and members of the board. In addition to University President Professor Salam Al-Mahadin, Members of the Board of Trustees, the Deans' Council, a number of cultural attaches, leaders of the local community, faculty and administrative members, and families of the graduates.

In turn, University President Professor Salam Al-Mahadin noted that the graduation ceremony of the "modernization" regiment bears the highest levels of symbolism. As Jordan enters its second centenary and is looking forward to further achievements and excellence, which

is also an indication of the continuous modernization of the University's career. Adding that the University has made significant achievements this year by advancing and obtaining more international accreditations such as the ACPE accreditation of the pharmacy program, the ABET accreditation of the Faculty of Engineering and the Faculty of Information Technology, and the FIBAA accreditation of the Faculty of Law. Which proves the University's considerable attention to the quality of its academic programs.

She also pointed out that at the level of all Jordanian universities, the University is unique in its strategic partnerships with a number of British universities such as Strathclyde University, and the University of Bedfordshire in providing bachelor's, master's, and doctorate degrees in fields of pharmacy, business, media and translation.

In addition, the university honored distinguished bachelor, masters, and Higher Diploma students during the ceremony, in an important message from the university that it wishes to accompany its students in their placements of work.

Researching ways of cooperation between "Middle East University", "Petra"



Amman – A delegation from the Middle East University visited the Jordan News Agency (Petra) to explore mutual cooperation in training, as the university contributes to sustained development as a knowledge-generating institution.

The meeting, which is an extension of the agreement signed between the two sides, was attended by Vice-Chairman of the Board of Directors of the University Dr. Ahmad Nasereddin, the University's Legal Advisor Prof. Anees Al-Mansour, and from the Agency, its General Director, Fayrouz Mbaydeen. Dr. Nasereddin emphasized the university's endeavor to create a sustainable structure of fruitful cooperation between the public and private sectors, inspired by royal messages calling for effective partnerships that serve national goals and advance the educational process and its outputs. He explained that the University views its students as the best investment that will reflect its seriousness in providing training that meets what the Faculty of Media offers being one of the beacons of journalistic knowledge. Adding that this comes in cooperation

with the Agency and its role as a professional media organization that systematically and scientifically addresses Jordan's journalistic reality. Their cadres are qualified and adhering to the highest standards of journalism and accountability, that will help students to fully exercise their duties in the field.

Dr. Nasereddin highlighted the importance of the role of media in highlighting national achievements, supporting the path of inclusive and sustainable development and shaping the success stories of all Jordanian institutions.

In turn, the Agency's General Director has emphasized the importance of responsible national media in providing a comprehensive media product that is consistent with professional standards and responsible freedom.

Al-Mbaydeen also explained that the Agency is keen to continue training media students in a training plan to be implemented in cooperation with a number of Jordanian universities and various national institutions.