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NEWSLETTER



PREPARING LEADERS



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MEU Signs MoUs with SWIU and Silk Road



AMMAN – Middle East University (MEU) signed memorandums of understanding with both the SILKWAY International University (SWIU) and the International University of Tourism «Silk Road» in Kazakhstan. The objective of these agreements is to promote mutual cooperation between the parties in the undertaking of scientific research and academic research, and also in the provision of extracurricular activities.

Prof. Yunusov Madiyar, the President of SWIU, commended MEU's esteemed reputation which is what encouraged SWIU to take part in the establishment of this newly minted relationship. The University has signed a number of similar agreements with regional and international universities that has allowed for the exchange of expertise and the creation of joint programme offerings at MEU.

The MoU – signed by Dr. Bilal Al Rawashdeh, the Director of Human Rights Center – entails both parties agreeing to schedule training programmes for faculty members and exchange programmes for academics and students, lectures to be conducted by field experts on the MEU campus, and scientific seminars. It also outlines a plan for the development of joint academic programmes and the re-design of the two-year degree.

MEU's IT Faculty Wins the Best Research Paper Award at ICUMT2019



AMMAN - The Information Technology Department at Middle East University (MEU) won the Best Research Paper Award at the 2019 INTHITEN conference. The theme of this year's INTHITEN conference was "On the Internet of Things and its Enablers, Artificial Intelligence in 5G/IMT2020 Networks".

The award-winning research paper discusses a newly-proven algorithm for categorising and retrieving 3D objects through deep learning methods, as based on artificial neural networks. Dr. Ahmad Al Zoubi, the Head of the Department of Computer Science, conducted this research and authored the paper in cooperation with Dr. Abdulrahman Arqoub, the Faculty Dean, and Dr. Ahmad Al Hmouz, the Head of the Department of Computer Information Systems.

Dr. Al Zoubi stated, "These small networks provide enhanced efficiency in retrieval and categorisation systems, specifically in the realms of accuracy, processing, and the amount of memory used to store 3D objects." He also added, "The algorithm can be used in various applications, and would be most useful in artificial and augmented intelligence, medical image processing, and 3D printing software."

ICUMT2019's 11th session was held in Dublin, Ireland, and brought together researchers in the fields of control and information systems and modern communications.

MEU is an ardent supporter of all types of research. It fosters a suitable environment that supports faculty members and administrative staff as they use their creativity and love of innovation to undertake groundbreaking research.

MEU's Faculty of Educational Sciences Meets with MIS



AMMAN – The Faculty of Educational Sciences at Middle East University (MEU) conducted a visit to Al Mehwar International Schools (MIS) in Amman to introduce its students to the academic programmes offered by the University.

Dr. Othman Naser Mansour, the Head of the Administration and Curricula Department, met with Mr. Ahmad Masalmeh, MIS's Principal, and spoke about MEU's mission to serve and support members of the local community which led to the arrangement of this visit.

Mr. Masalmeh praised MEU's efforts and good reputation in the community for contributing to its betterment. He also spoke of the importance of such visits as they introduce students to the academic programmes offered at universities which will allow them to achieve their future ambitions.

During a meeting with students, Dr. Mansour spoke highly of MEU's constructive, continuous efforts to advance society and establish cooperative relationships with the local community.

American Media Attaché Commends Close Relations with Jordan



AMMAN - The Media Attaché and Spokesperson at the U.S. Embassy in Amman, Mr. Dan Mangis, commended the close relationship that has been shared by the U.S. and the Hashemite Kingdom of Jordan for the past 70 years.

Mr. Mangis was interviewed on Tuesday for Downtown Talks by MEU faculty member Dr. Hani Al Badri, where he said that the relationship between the U.S. and Jordan has been consistent and based on mutual respect. The Chairman of the Board of Trustees Dr. Yacoub Nasereddin, University President Prof. Mohammad Al Hileh, and a number of faculty and students also attended the interview.

During the interview, Mr. Mangis commented on various aspects related to American foreign policy, including the aid it gives Jordan and America's position on regional issues. He also touched on his delight with his visit to MEU, as the student involvement in political and cultural issues he witnessed left him with a positive impression of the institution.

In response, Dr. Nasereddin said, "MEU strongly desires to establish a partnership with the U.S. Embassy, as the University always strives to develop relationships that will foster the exchange of knowledge and broaden its students' academic prospects."

Representatives of the two parties later met to discuss plans for conducting joint English language courses on the MEU campus and providing MEU students with opportunities to participate in U.S. Embassy Mangis sponsored activities.

Attendees of the meeting included Mr. Mangis, the American Media Attaché, his Assistant Jerome Sherman, Media Specialist Lina Salah, President of MEU Prof. Mohammad Al Hileh, Dean of Media Dr. Izzat Hijab, Head of the Department of Journalism Dr. Kamel Khursheid, and Dr. Hani Al Badri.

MEU Celebrates Prophet Mohammed (PBUH) Birthday



AMMAN - Under the patronage of President Mohammad Al Hileh, the Deanship of Student Affairs held a celebration on Tuesday of the holy Mawlid holiday which commemorates the birthday of Prophet Muhammad (PBUH).

Mr. Nouraddin Al Amawi, the Head of the Department of Student Activities at the Deanship of Student Affairs, spoke about the spiritual significance of the Prophet's birth, stressing that the message of Islam is one of peace, tolerance, and moderation. Mr. Al Amawi attended the ceremony on behalf of the Vice President Prof. Mahmoud Al Wadi, and the list of attendees included deans, administrative staff, faculty members, and students.

Speakers at the event gave speeches on Prophet Muhammad's (PBUH) virtuous nature, and the Tunisian Cantor Mohammad Ayyad performed a number of hymns that celebrate the Prophet.

MEU Organises a Healthcare Day



AMMAN - The Deanship of Student Affairs at Middle East University organised a Healthcare Day in cooperation with the Faculty of Pharmacy and the Jordan Pharmacists Association (JPA). This event was organised to serve members of the local community and included a number of voluntary initiatives that were designed to raise students' and parents' awareness of issues related to the importance of healthcare.

Dr. Zaid Al Kailani, the Head of the JPA, stated, "MEU and its Faculty of Pharmacy have supported the pharmaceutical and medical sector greatly through organising many events of this nature." The event's opening ceremony was attended by Dr. Ahmad Nasereddin, a member of MEU's Board of Trustees, Sergeant Nabil Al Rawashdeh from the Anti-Narcotics Department, the Dean of Pharmacy Dr. Ammar Al Maaytah, the Dean of Student Affairs Dr. Ma'moun Al Huneiti, and other vice presidents and faculty deans.

Mr. Nouraddin Al Amawi, the Head of the Department of Student Activities, also remarked on the success of this event, saying, "Organising events like this one allows MEU to maintain its positive relationship with the entirety of its community by offering free medical services."

Sergeant Al Rawashdeh commended the University for its role in serving their local community and emphasised, "The Anti-Narcotics Department works in cooperation with local community institutions who are willing to help, much like MEU is, to combat the negative outcomes of drug abuse and its disastrous effects on the lives of many. This policy is ardently followed by the Public Security Directorate."

Various diagnostic tests were provided to attendees for free during the Healthcare Day, including tests for a multitude of illnesses and disorders ranging from the ophthalmological to the orthopedic to even the dermatological. Medical pamphlets were also distributed as part of the event to spread awareness of the importance of healthcare.

The University's goal in organising such events is to achieve its vision for the future of professional pharmacy, and it is this vision that led to the University's establishment of a joint British pharmacy programme with the University of Strathclyde.

MEU's IEC Participates in the Inauguration of KACE's Innovation Management Programme



AMMAN- Dr. Abdulrahman Zuraik, The Director of Innovation and Entrepreneurship Center (IEC) at Middle East University (MEU), attended the inauguration ceremony of the King Abdullah II Center for Excellence's programme for governmental innovation management. The programme is operated in partnership with Global Innovation Management Institute (GIMI) and is sponsored by USAID.

Dr. Zuraik stated that GIMI greatly values innovation and advancement around the globe, as the adoption of innovation management is a defining characteristic of our times. Today's professionals are eager to learn modern methods of effectively using innovational tools and techniques in institutional development and management. Dr. Zuraik also highlighted these programmes' role in spreading the culture of excellence and innovation in the Jordanian public sector.

Dr. Abdulrahman Zuraik is the proud recipient of a PhD in Innovation Leadership from Alliant International University in California. He received a certification in Strategic Innovation from Harvard University and GIMI. He is also one of the Middle East's leading ambassadors for innovation and a committee member at the Scientific Research and Innovation Support Fund. He is the author of numerous research papers in esteemed international journals for institutional and individual innovation.

MEU Celebrates the Freshmen of 2019/2020



AMMAN – On Wednesday, the 6th of November 2019, Middle East University (MEU) held an event celebrating the Freshmen Class of 2024.

In his opening speech, the Vice President for Humanities Faculties Affairs, Prof. Mahmoud Al Wadi, welcomed freshmen and spoke about MEU's commitment to shaping the leaders of tomorrow and producing alumni who will champion their countries' growth. Organised by the Deanship of Student Affairs and the Student Recruitment Center, this event was attended by students, deans, faculty members, and administrative staff.

Prof. Alaa' Al Halhouli, the Vice President for Scientific Faculties Affairs, also spoke at the event, where he called upon freshmen to attend student activities, especially those planned by the Innovation and Entrepreneurship Center (IEC), as they are organised in order to help welcome students into adulthood and teach them to effectively employ their skills.

The Dean of Student Affairs Dr. Ma'moun Al Huneiti states that activities such as this one are a great way to introduce freshmen to the services available to them at the University and the extracurricular activities organised by the deanship. Such activities are a cornerstone of the university experience offered at MEU as they give students the opportunity to develop the necessary skills they need to succeed in today's labour market and be productive members of their local community.

The day's activities included a variety of entertainment offerings and activities for attendees to enjoy such as an unmissable performance by Jordanian singer Hussein Al Salman, trivia and sports competitions, and plays performed by students.

MEU Welcomes International Students



AMMAN – Middle East University welcomed the international programmes' incoming freshmen of the 2019/2020 academic year during a reception ceremony organised by the Deanship of International Programmes. Dr. Ahmad Nasereddin, Member of the Board of Trustees, was in attendance and welcomed students, wishing them luck and success.

Incoming freshmen listened to a briefing about MEU's accomplishments over the past decade, especially in the area of achieving international recognition through joint programmes. Two International partnerships and agreements with the universities of Bedfordshire and Strathclyde in the UK have given Jordanian students the unprecedented opportunity to enrol in a British graduate programme in pharmacy (MPharm), along with a selection of other jointly-run programmes hosted on MEU's campus that award students prestigious British degrees.

In his address to students during the meeting, the Vice President for Scientific Faculties, Alaa' Al Halhouli, emphasised that, "MEU aims to graduate well-rounded students with top employability skills" adding that, "MEU's unique blend of teaching methods and extracurricular activities is guaranteed to offer students one of the best learning experiences in Jordan."

Ms. Tricia Smart, Senior Lecturer at the University of Bedfordshire, attended the meeting, remarking that the joint partnership between the two universities was a source of pride for BEDS. "Education is the most promising window for establishing a cooperative relationship between the United Kingdom and the Hashemite Kingdom of Jordan. The quality of a British education is recognised and respected globally, as four British universities currently hold positions in the international list of top ten universities. The UK also values innovation, which is what led a number of British universities to establish multiple partnerships with international institutions, allowing them to contribute to advanced research and participate in novel experiences. Currently, there are thousands of brilliant Jordanian youths who recognise the significance of education to their future and to the future of Jordan. The partnership between BEDS and MEU will help transform the future of the two countries and pave the way for the success of future generations."

The University of Bedfordshire owes its stellar reputation to strong research coupled with an excellent teaching environment. Its curricula is specifically designed to provide students with advanced skills, allowing them to make the most of their university experience and giving them a high competitive edge upon entering the workforce.

The university is dedicated to developing its programmes and aims to increase its focus on research projects. It looks to foster a productive environment for the many students enrolled in the BA and MA programmes it currently offers and aid them in starting their careers, expanding their professional networks, and contributing positively to their respective fields.

MEU Participates in GEW 2019



AMMAN - Middle East University is participating in the Global Entrepreneurship Week (GEW) for the fifth year in a row. The University believes in endorsing the spirit of entrepreneurship in the nation's youth as it will have a positive social and economic effect on their lives and on their communities.

The Global Entrepreneurship Week, organised annually by the Queen Rania Center for Entrepreneurship, aims to promote the spirit of entrepreneurship within our community, heighten general awareness of the positive effects that entrepreneurship has on the economy, and discuss industry issues that have been observed in the experience of entrepreneurs. The event is taking place from the 18th till the 24th of November.

Prof. Aladdin Al Halhouli, the Vice President for Scientific Faculties, said, "By participating in GEW and through our partnership with QRCE, we look to increase our students' awareness of the importance of entrepreneurship and teach them about its significance in advancing the field of modern economics." He also added, "Institutions in both the public and private sector have a responsibility towards our society and must support events such as GEW, as they will provide the next generation with the skills they need to bring about the sustainable development of our society."

Dr. Saleem Sharif, the Assistant to the President for Community Service, remarked, "The importance of this event lies in its ability to provide participants with vital knowledge and experience in the field of entrepreneurship that will allow them to build a stronger economy in the future. I believe that this event will give them the tools to turn their business ideas into successful projects." He also mentioned how events like this one allow participants to exchange expertise with one another and meet potential sponsors.

MEU is holding a number of events and workshops on its campus during the week, including workshops titled, "Entrepreneurial Thinking Skills", "Creative Pharmaceutical Marketing", "Discussing Modern Promotional Issues and Linking them to the World of Entrepreneurship", and "MEU's Success Story with International Programmes (the University of Bedfordshire and the University of Strathclyde)".

MEU's Faculty of Law Organises a Lecture on the American and European Experience in Governance and Mediation



AMMAN - The Faculty of Law at Middle East University organised a lecture titled, "The American and European Experience in Governance and Mediation", given by Professor Charles Francis from Vytaus Magnus University as part of MEU's participation in the Erasmus+ programme for the international exchange of educators.

During this lecture, intended for an audience of MA students of the Law programme, Dr. Francis discussed alternative conflict resolution techniques, the development of mediation methods throughout U.S. history, and society's role in resolving conflict and achieving justice.

Dr. Hesham Abusaimeh, the Dean of International Programmes, emphasised, "These activities, which are supervised by the Department of Student and Academic Exchange, are designed to enable the exchange of academic expertise with major international universities and is part of the European-funded Erasmus+ programme."

MEU's Faculty of Engineering Discusses Cooperative Relations with AEE



AMMAN - Eng. Samer Al Zawaydeh, the President-Elect of the Association of Energy Engineers (AEE), visited the Department of Renewable Energy Engineering at Middle East University's Faculty of Engineering to discuss the establishment of a cooperative relationship between the two parties.

During the meeting, Dr. Samer As'aad, the Head of the Department of Renewable Energy Engineering, reviewed the latest local and international developments made in the field of renewable energy regarding its management and efficient use. He also touched on the importance of encouraging initiatives and programmes that aim to utilise renewable energy.. The meeting was attended by a number of students, faculty members, and administrative staff.

Eng. Samer Al Zawaydeh emphasised, "Both parties are excited about establishing a chapter of the AEE at Middle East University. The chapter will bring students and faculty members together and allow them to learn about the latest developments in the field of renewable energy. It will also allow chapter members to cooperatively design comprehensive programmes that aim to teach their communities about the many ways that we can all benefit from renewable energy sources. We plan for the initiative to kick-off at the University's own labs, and we hope to extend the initiative's scale to a larger target audience in the near future."

MEU looks to establish cooperative relationships such as this one in order to achieve its mission of preparing leaders and professionals who will excel in their respective fields. MEU's Department of Renewable Energy Engineering focuses on developing the policies and legislation necessary to achieve sustainable energy production.

MEU Students Participate in a Discussion Session with the Prime Minister



AMMAN - A number of Middle East University students participated in a discussion session with H.E. the Prime Minister, Dr. Omar Al Razzaz, titled “The General Budget and the Government’s Priorities”. MEU was invited to participate in the session by the Center for Strategic Studies at the University of Jordan, and other attendees included the ministerial staff from the Royal Cultural Center.

During the session, H.E. Dr. Al Razzaz remarked, “It is vital to outline a clear plan that will lead us towards achieving our economic and financial independence.” He then stressed the need to review the salaries and wages of public sector labourers, and spoke about the government’s duty towards its citizens and the necessity of addressing their complaints. The session was attended by MEU students Emad Ladadweh from the Faculty of Law, Malek Al Khatib from the Faculty of Business, and Suhaib Al Aswad and Suhaib Al Sahouri from the Faculty of Engineering. H.E. Dr. Al Razzaz also discussed the importance of advancing the health sector, the education sector, and the public transportation sector, stating, “With the allocation of the general budget for 2020, the government aims to decrease taxation levels, promote a general increase in wage rates, and enhance the provision of public services.” MEU’s participation in such events ensures the achievement of his Majesty King Abdullah II bin Al Hussein’s vision for involving the Jordanian youth in our nation’s political and governmental affairs.

MEU Participates in an Interactive Panel Organised by the Media Commission



AMMAN - The Faculty of Media at Middle East University, represented by its Dean, Prof. Ezzat Hijab, participated in an interactive panel, organised by the Media Commission, titled “The Audiovisual Complaints Committee and its Role in Developing Media Content”.

The panel discussed the official jurisdiction of the Complaints Committee and the extent of its role in resolving any conflicts that may arise from any allegedly harmful content broadcast on local TV or radio stations. The panel also highlighted the importance of focusing on the quality and authenticity of media content.

The University’s representatives discussed the importance of familiarising Jordanian audiences with this committee and its role in ensuring the safety of public content. The Committee’s various duties and media activities are further outlined in a paper titled “Uplifting the Media Content”.

The Committee highlighted the importance of controlling media content in light of the challenges it is currently facing, including a recent increase in the spread of misleading rumours that are often completely false. The Committee also stressed that a safe media environment can only be achieved when media producers and content creators are committed to their professional and legal duties.

The Complaints Committee was formed according to the Audiovisual Law no. (26) of 2015. It consists of nine members who are leading experts in their respective fields and is dedicated to protecting the independence of media outlets.

MEU Organises a Workshop on Media Psychology



AMMAN – The Media Training and Development Center at Middle East University (MEU) organised an extended workshop on the role of media psychology in outlining the appropriate professional policies surrounding social media.

The workshop was designed to highlight the significant impact human psychology has on journalism and media and to enrich participants' technical expertise. It was attended by professionals working at media institutions and in the field of public security.

The workshop was inaugurated by Prof. Izzat Hijab, the Dean of Media, and Dr. Ashraf Al Manaseer, the Director of Media Training and Development Center. During the workshop, Dr. Saleem Sharif, the Assistant to the President and Instructor in Media Psychology, also gave a lecture to attendees, who were thanked and handed certificates of participation at the workshop's conclusion.

“We Support the Hashemite Guardianship of Holy Places in Palestine” - The Kazakhstani Ambassador from MEU



AMMAN - The Human Rights Center at Middle East University's Faculty of Law organised a lecture given by the Kazakhstani Ambassador to Jordan, Mr. Aidarbek Toumatov, where he discussed the history of Kazakhstan and its relationship with Jordan. This lecture was attended by Dr. Yacoub Nasereddin, the Chairman of the Board of Trustees.

During this lecture, given to an audience of law students, his Excellency touched on the vision shared by his Majesty King Abdullah II bin Al Hussein and the Kazakhstani President Nursultan Nazarbayev regarding regional and international issues, specifically those related to establishing peace and security in the region.

H.E. Mr. Toumatov stated, "Kazakhstan is committed to supporting the Hashemite Guardianship of holy places in Palestine, and all of his Majesty King Abdullah II bin Al Hussein's efforts in defending their sanctity." He also confirmed that the ever-evolving relationship between the two countries is strong, especially in terms of cooperating on endeavours in the fields of business, agriculture, and renewable energy.

Dr. Yacoub Nasereddin, the Chairman of the Board of Trustees, and Prof. Mohammad Al Hileh, the University's President, met with the Kazakhstani Ambassador and discussed methods for promoting academic cooperation between MEU and Kazakhstani universities. Dr. Nasereddin remarked, "The strengthening of the Jordanian-Kazakhstani relationship will familiarise Jordanians with the noble history of the Kazakhstani people."

Omani Cultural Attaché Meets with MEU's Omani Students



AMMAN – The President of Middle East University (MEU), Prof. Mohammad Al Hileh, met with the Omani Embassy's Cultural Attaché H.E. Ismael Al Bloushi and the accompanying delegation.

Welcoming the delegation, Prof. Al Hileh reiterated the University's commitment to that the needs of all Arab students are met to ensure they progress and thrive. Professor Hileh also presented a brief overview of the University's hosted and joint international programmes.

The Omani Cultural Attaché expressed his delight at the visit which comes as part of the embassy's continued efforts to support Omani students studying in Jordan.

The Omani cultural attaché met with Omani students at MEU to discuss their experiences. He emphasised the importance of complying with rules and regulations, studying hard, choosing specialisations that respond to Omani market needs and represent their country in the best way possible.

German Academic Delegation Visits MEU



AMMAN – Middle East University (MEU) met with Hamburg University of Technology (TUHH) to deliberate a means of cooperation and promote the exchange of knowledge and research between the two parties.

Prof. Alaa' Al Halhouli, the Vice President for Scientific Faculties Affairs, stated that MEU is partaking in a partnership and exchange of knowledge that is the first of its kind at the university. MEU looks to benefit from TUHH's distinct international experience as it aims to upgrade its teaching methods. Dr. Samer Asa'ad, the Head of the Department of Renewable Energy Engineering, also attended this meeting.

The German delegation commended MEU on their efforts to strengthen their relationships with respected international institutions. They also praised the University's academic and administrative competency, as they recognise how it positively affects the state of Jordanian higher education, and mentioned the importance of strengthening the relationship between Jordan and Germany.

During the German delegation's visit, Prof. Al Halhouli conducted a presentation on MEU's faculties, departments, and the academic programmes it offers. He also presented on the academic programmes it hosts from the University of Bedfordshire, and spoke about the British bachelor's degree pharmacy programme that is run in collaboration with the University of Strathclyde.

MEU aims to establish further international academic relations to provide a high-quality education in the Arab world.

Extending Cooperation between MEU and Strathclyde



AMMAN – Middle East University (MEU) and the University of Strathclyde are currently discussing their plans to establish new joint programmes in the disciplines of Business, Engineering, Law, the Arts and Sciences, Information Technology, and Artificial Intelligence. The two universities are currently running a joint pharmaceutical sciences programme that launched in September 2019. The University of Strathclyde is an esteemed university that was founded in 1796 in Glasgow, Scotland.

The sessions were concluded with the signing of a memorandum of understanding that outlines study plans and paves the way for approval and accreditation procedures. Dr. Yacoub Nasereddin, the Chairman of MEU's Board of Trustees, stated that partnering with prestigious international universities directly supports the University's goal of upgrading the Jordanian higher education sector. MEU's aim is to establish our higher education sector as one that successfully promotes students' holistic development and leads to overall scientific advancements, which is especially important as we are currently in the midst of an information technology revolution and at the dawn of the fourth industrial era.

Dr. Nasereddin highlighted the University's efforts in supporting his Majesty King Abdullah II's vision for the development of education in Jordan through the establishment of such programmes. MEU is also keen on continuing to uphold quality standards, keep up to date with international requirements, and establish fruitful academic partnerships.

Joint programmes are designed to attract Arab students to Jordan, which then helps bring hard currencies into the country. Jordanian students and students from other Arab countries will no longer need to travel westward in order to be provided with a prestigious education, sparing them from financial and emotional burdens. At MEU, certificates are currently being issued by the international universities we work with and are accordingly accredited by the Jordanian Ministry of Higher Education and Scientific Research and its counterparts in the ministries of Arab and ally countries.

Joint Activities between MEU's IEC and American Embassy



AMMAN – The Innovation and Entrepreneurship Center (IEC) at Middle East University (MEU) hosted a lecture on the importance of having planning skills in one's professional and personal life. This lecture was given by Mr. Loay Azar, the Head of the Regional English Language Office (RELO) at the American Embassy, and is part of a series of joint activities recently launched in partnership with the embassy.

During the lecture, Mr. Azar covered a wide range of topics including his career trajectory and the challenges he faced on the way to his current position. Dr. Abdulrahman Zuraik, the Director of IEC, and Ms. Heather Dioguardi, the Education and Outreach Officer at the American Embassy, attended the lecture.

Dr. Zuraik stated that the IEC aims to support entrepreneurs, especially student entrepreneurs, as they endeavour to establish projects both locally and in the region. He also stressed the importance of sponsoring such projects as it pertains to the center's future expectations.

MEU's IEC aims to help manage and develop students' entrepreneurial talents and innovative natures. It prioritises matching potential investors with the entrepreneurs our University produces and the ideas they conceive to foster the creation of active projects.

MEU and Royal Jordanian National Defence College Meet to Discuss Cooperation



AMMAN – Middle East University (MEU) and the Royal Jordanian National Defence College (RJNDC) have agreed to promote cooperation between the two sides following the cooperation agreement signed in 2017.

During the meeting, Dr. Yacoub Nasereddin, Chairman of the Board of Trustees, praised the important role RJNDC's strategic growth plays in achieving national goals. "RJNDC is a regional institution and a source of pride for all Jordanians" Dr. Nasereddin remarked, adding that "MEU is fully committed to supporting RJNDC. It is our duty to serve the country under the leadership of his Majesty King Abdullah II Ibn Al Hussein."

The Commander of RJNDC, Brigadier General Ali Maqableh, gave a brief overview of the College's programmes and future plans, emphasising RJNDC's commitment to its current partnership with MEU. Brig. Gen. Maqableh invited MEU to attend courses, lectures, and conferences held at RJNDC, including the Amman Conference, and RJNDC crisis management training seminars.

The agreement between MEU and RJNDC includes cooperation in the fields of research and teaching, exchange of students and staff members, joint lectures, exchange of information and expertise, convening joint conferences and workshops, exchange of publications, journals and scientific papers, and encouraging students from both sides to attend workshops and seminars held by the other side, in addition to granting RJNDC access to MEU library services.

At the end of the meeting, RJNDC students were invited to attend a lecture on cyber security given by Dr. Raymond Brown who is currently in Jordan to teach classes as part of the joint programme between MEU and the University of Bedfordshire.

MEU Attends a Conference on Development and Education Strategies of the Mediterranean Basin Countries



AMMAN - Middle East University participated in the “Modern Propensities of Architecture, Arts, Heritage, Literature, and Strategies of Development and Education in the Countries of the Mediterranean Basin - New Horizons in Creativity, Innovation, and Technology” conference, which was held in Alexandria, Egypt.

At the conference’s opening session, Dr. Tamara Yacoub Nasereddin, the Assistant to the President, spoke about MEU’s philosophy of social responsibility and its support of the arts, especially smaller artistic projects. She also emphasised the University’s enthusiasm towards partnering with the public sector and international universities. Dr. Nasereddin spoke about the range of programmes hosted on MEU’s campus in cooperation with the University of Bedfordshire. The Assistant to the President also touched on MEU’s current partnerships with Arab and international universities, with the latest being the joint programme in pharmaceutical sciences run in cooperation with the University of Strathclyde. She added, “MEU’s efforts in establishing international partnerships serve our society by providing future Arab leaders with a strong educational background.”

Dr. Nasereddin praised the positive effect that the Capitals of Arab Culture programme has had on Jordan, which led to the establishment of the Cultural Cities project, saying that, “the project aims to shed light on the different traditions practiced in Jordanian cities and emphasise the role of culture and the arts in combating negative social habits.”

MEU’s participating delegation included Dr. Saeda Afaneh, the Head of the Department of Tourism Management at the Faculty of Business, and Dr. Nahla Al Nather, faculty member at the Department of Business Administration.

MEU and Teachers Association Expand Cooperation



AMMAN - Middle East University and the Teachers Association renewed their commitment to the four-year memorandum of cooperation signed by the two parties last year.

During their visit on Wednesday, a delegation from the Teachers Association, led by its Deputy Head Dr. Naser Al-Nawasrah, met with Dr. Yacoub Nasereddin, the Chairman of the Board of Trustees, and agreed to form liaison committees to present recommendations on how to put the MoU into effect. The meeting was attended by MEU's President Professor Mohammed Hilleh, deans, and several faculty members.

"MEU values teachers and their vital role in preparing the leaders of tomorrow. We believe in education's higher purpose, and support all efforts that are intended to train better teachers and develop the field of education" remarked Dr. Nasereddin.

Dr. Al-Nawasrah pointed out the importance of boosting cooperation between the two sides, adding "we are eager to maintain our relationship with MEU, and are proud to be working with such a prestigious institution." He pointed out that the Association possess a clear vision for teaching and learning. "We are very proud of our teachers who are considered among the best in the region. Their dedication, enthusiasm and devotion in the classroom are unparalleled."

Al-Nawasrah stressed the Association's commitment to cooperating with the private and public sectors in the fields of teacher training and education to ensure that teachers receive the best guidance and instruction.

MEU's IT Faculty Organises a Workshop on AI



AMMAN – The Faculty of Information Technology at Middle East University (MEU) organised a workshop focusing on artificial intelligence (AI) and introduced students to the newly founded academic programme.

The workshop was attended by the Dean of Information Technology Dr. Abdulrahman Abu Arqoub, faculty members, administrative staff, and students, where Eng. Nour Al Shalabi, a representative of Labiba for Artificial Intelligence, lectured on the professional skills required in the fields of artificial intelligence.

Dr. Abu Arqoub stated that MEU launched a bachelorette's programme for the study of AI to serve the community and to keep current with the fourth industrial technological revolution that is bound to greatly affect humanity as we know it. The programme will qualify students to develop AI applications, which is a useful and desired skill in all sectors of the labour market.

MEU has put together a well-rounded plan for the administration of this programme, which includes equipping a recently established state-of-the-art labs with the appropriate cutting-edge technology to pave the way for high-quality results. The programme employs top experts in the field and bases its teaching strategies on advanced and peer-reviewed research papers in order to ensure its success. This new programme adheres to international standards of quality, as is the university's mission and a firm requirement for its programmes. Complying with these standards is one of the University's top goals, allowing it to accelerate its journey towards prominence.