



Course Information Form

This Course Information Form provides the definitive record of the designated course

General Course Information

Course Title	Master in Business Administration Global
Qualification	MBA
FHEQ Level	7
Intermediate Qualification(s)	
Awarding Institution	University of Bedfordshire
Location of Delivery	Off campus: London School of Commerce, Jordan at Middle East University
Mode(s) of Study and Duration	Full-time over 12 months Part-Time over 18 months
Professional, Statutory or Regulatory Body (PSRB) accreditation or endorsement	NA
UCAS Course Code	
External Benchmarking	QAA UK Quality Code for Higher Education 2014 Part A, October 2014 QAA Subject Benchmark Statement, Master's Degrees in Business and Management, June 2015 QAA Characteristics Statement for Master's Degrees, September 2015
Entry Month(s)	6 entry points per year Full-Time & Part-Time September, November, February, April, June, August

Why study this course

The MBA Global is a generalist management qualification designed to meet the needs of early career individuals and is structured to support your aspirations for fast track career progression through the development of strategic management skills and a contemporary understanding of global business. The course combines core MBA disciplines with the opportunity for further development of knowledge and skills in Marketing, Finance or International Business, through option units. The subject areas are supported by the latest research to develop business competence and strengthen confidence and credibility, providing you with the practical and theoretical capabilities to master the complexities of a competitive and changing business environment.

Educational Aims

The course aims to develop students' advanced knowledge of organisations and their effective management, in the dynamic competitive global context, and students' ability to apply this knowledge and understanding to complex issues to enhance business strategy and management practice. This course offers a challenging learning opportunity to encourage the integration of theory and practice supported by experienced academics with substantial management experience.

Students will develop the attributes and skills expected of post-graduates, as recognised by professional and industry bodies, including team-working, self-direction, negotiation skills, leadership, confidence and the ability to apply critical and creative thinking to complex and unclear problems to develop solutions.

This post-graduate degree aims to enhance your professional prospects by developing your capability to apply the latest thinking relating to organisational development and change in the competitive global context. Successful completion of the MBA Global highlights your potential to have a real impact on the transformation of the organisation you join.

Course Structure

The Units which make up the course are:

Full-Time

Unit Code	Level	Credits	Unit Name	Core or option
APO009-6	7	30	Global People Management	Core
APO10-6	7	30	Marketing Management for Global Enterprise	Core
APO004-6	7	30	Financial Analysis and Corporate Management	Core
APO12-3	7	30	Value Proposition Strategy	Core
APO003-6	7	60	Managerial Research Project	Core

Course-Specific Regulations

NA

Entry requirements

In order to cope with the demands of the course you should have:

- A good Honours degree in any discipline from a recognised university or higher education institution
- We also consider candidates with other relevant qualifications and individuals with appropriate work experience.

Entry Requirements: <http://www.beds.ac.uk/howtoapply/admissions/making-your-application>

International students: <https://www.beds.ac.uk/international/international-applications>

Additional Course Costs

NA

Graduate Impact Statements

The course has been designed to develop graduates who are able to:

- Apply contemporary approaches to strategic management in complex organisations to systematically and creatively evolve the business, while understanding real life challenges and uncertainties.
- Inspire collaboration and synergistic team work by managing relationships, sharing skills and experience and objective consideration and evaluation of alternative perspectives, in contributing to professional, ethical and innovative practice.
- Synthesise a range of information in the context of new situations using informed judgment to develop innovative approaches to organisational challenges and opportunities.

Course Learning Outcomes

Upon successful completion of this course, students should be able to:

1. Demonstrate a systematic understanding of and critically assess the external context in which modern organisations operate including economic, political, social and environmental change and the regulatory and governance trends impacting on different organisations.
2. Assess and apply relevant knowledge to a range of complex situations taking account of the development and progression of the relationship and expectations between markets and customers and other stakeholders.
3. Understand and synthesise the financing of the business enterprise, the sources, uses and management of finance and the use of accounting for managerial and financial reporting applications
4. Demonstrate critical understanding of the range of theories related to the development of people in organisations
5. Demonstrate sensitivity to the complexity of implementing plans and of achieving change in organisations both because of individual and organisational obstacles and critically appraise the methods available to managers to handle this complexity.

6. Effectively manage relevant communication and information technologies for application in business and management in a global knowledge-based economy.
7. Demonstrate independent planning, initiative and enterprise in order to meet the demands of a Master's degree in Business Administration, while taking responsibility for personal learning and continuous professional development.
8. Critically reflect on an understanding of appropriate research techniques sufficient to allow detailed investigation integrating relevant business and management issues and to show expertise in the interpretation of such material. Acquire and analyse data, evaluate relevance and validity, and synthesise a range of information. Deal with a range of complex and pervasive issues in a systematic and creative manner appropriate to a Master's degree in Business Administration, in so doing form sound judgements in the absence of complete data in the context of new situations and communicate conclusions and recommendations appropriate to both a specialist and non-specialist audience.

PSRB details

NA

Learning and Teaching

The Course adopts a block teaching and guided learning approach using latest approaches including flipped classroom to support the practice-led curriculum for early career leaders and managers, aspiring to develop as global citizens and with an emphasis on internationalisation and employability. Units are delivered in 6-week blocks with a focus on the impact of management education on your career through the application of research to management practice. This energetic and active approach to learning will enhance your confidence and self-esteem and support your development as an autonomous learner and innovative business practitioner.

The teaching team includes staff with a specialist research base and the influential contributions of experts with a depth of practical experience in management and leadership. We treat our MBA students as colleagues in the enterprise of learning and expect you to engage with this approach in a way which reflects your professional aspirations.

You will participate in an induction before the start of your course so that you are fully prepared.

Assessment

The underpinning philosophy of all assessments is to develop both your knowledge and skills to enter employment as a confident manager with a strong base from which to meet your own aspirations. This requires consideration of your own personal capabilities as well as looking outward at the business world. The aim is for you to become an independent and self-directed lifelong learner. Apart from the formal assessments there will be an emphasis on self, peer and group assessment. Local tutors will provide feedback on formative assessments to support your development of good academic practice.

All assessments are rooted in authentic and practical workplace scenarios to enable the integration of theory and practice in dynamic 'real world' work contexts. Exams are kept to a minimum. To facilitate learning for all students a range of assessment methods are used throughout the course, including:

- Business Reports to demonstrate contextual insight and professional practice;
- Project Plans to demonstrate project planning skills;
- Seminar Papers to develop critical analysis skills;
- Formative in-class tests of your knowledge of core concepts in context;

- Project Report integrates learning throughout the course independently applied in practice;
- Business simulation where you demonstrate the impact of your strategic decision making.

The focus is on the impact of management education to management practice and later assessments require greater complexity and integration through independent study to support your successful transition into work.

Assessment type	Sub-categories
Written Assignment	Written assignment Essay (CW-Ess) Case study (CW-CS) Literature review (CW-LR) Reflective writing (CW-RW) Data exercise (CW-Data)
Portfolio	Portfolio (CW-Port) e-portfolio (CW-ePort) Journal (CW-Jour)
Report	Individual report (WR-I) Business report (WR-Bus) Group report (WR-Gr) Laboratory report (WR-Lab) Poster (WR-Post) Problem-based report (WR-Prob)
Project	Project report (PJ-Proj) Dissertation report (PJ-Diss)

Assessment Map

Full Time Students can join the course at the start of Blocks 1-4. Week numbers refer to 6 week blocks not calendar weeks.

Unit Code	Unit Name	Week	Weeks																							
			Block 1			Block 2				Block 3				Block 4				Blocks 5 and 6								
			3	5	6	2	3	5	6	2	3	5	6	2	3		6	2	3	5	7	9	14	+2		
APO009-6	Global people Management	C	WR-I	F	CW-CS	F																				
APO04-6	Financial Analysis and Corporate Finance	C					WR-I	F	WR-I	F																
APO010-6	Marketing management for Global Enterprise	C									WR-I	F	CW-CS	F												
APO012-6	Vakue Proposition Strategy	C													WR-I	F	WR-CS									
Apo003-6	Managerial Research Project	O																				P R	F	PJ-Proj	+2	

F= Feedback

Developing your employability

The course aims and objectives, which are in turn underpinned by module learning outcomes and the learning and teaching strategy of the course, are designed to address the UK Graduate Attributes and characteristics descriptors as well as the relevant QAA Subject Benchmark Statements.

The course is designed to develop in its students those graduate attributes which have been identified by employers as being the skills and competencies which a graduate should have upon completion of their course. In focussing on these attributes the course is aimed at supporting students in the development of their career, their career objectives and aspirations, and their continuing professional development in their chosen area of employment.

The course philosophy is therefore concerned with the sustainability of the relationship between theory and practice, with theory *into* practice, and with the application of theory and practice within the wider development of personal employability attributes, career development and continuing professional development.

The design, responsiveness and sensitivity to market targets, and the career enhancement, employability and student development objectives for the course have meant that curricula, learning and teaching strategy, module syllabi and assessments strategy have taken into account the requirements for supporting the development in the student of:

- Problem identification, solving and reflective, analytic and application abilities in the student;
- The development of inter-personal skills and networking by the student;
- The concepts of international citizenship and international role – including the concepts of diversity, sustainability, interdisciplinary, multiple perspectives, critical thinking and reflection;
- Flexibility and adaptability
- Effective communications
- Creativity and innovation

After Graduation

Career opportunities and employment areas for successful MBA Global graduates are expected to continue to be found in the private and public sectors in all areas of management, business development, organisational development, entrepreneurial development and similar general employment areas. The course structure is also designed to support students in the development of their own businesses or to gain employment in the general business and management sectors or in specific areas of marketing, financial management, strategic development, research, human resources management, international business sectors and similar areas.

It is anticipated that mid/early career applicants will be attracted to the course in significant numbers in addition to those applicants who wish to use the course as a skills updating or enhancement route to career development.

Students who complete the programme are expected to seek employment in their local region or area or to use the international nature of the learning experience and the final qualification to seek employment in the wider international and/or national region.

Students may also decide to continue to progress to doctoral studies on completion of the MBA Global.

Additional Information

NA

Student Support during the course

A range of services are available to you as a student on this course in addition to information in your course handbook:

Library Services (<http://rweb.beds.ac.uk>) and the Student Information Desk (<http://www.beds.ac.uk/studentlife/student-support/sid>) are your first point of reference and two of the services you will use most often. For an overview of those services, including Health and Well Being as well as Career Services please visit: <http://www.beds.ac.uk/studentlife/student-support>.

BREO: Bedfordshire Resources for Education Online (BREO) will be your access point for a range of material and resources to support you in each of the units you study.

All students at MEU will have an induction during the first week where all relevant information regarding the course will be presented and you will have an opportunity to meet your Course Leader, Course Administrator and a number of your tutors and others who would be supporting your programme of study.

Your Course Administrator will be there to advise you on:

- Specific information regarding your Course, particular Units, options, regulations, etc.
- Accuracy of your results
- Obligations regarding re-assessment and repeats
- Materials including the Course Handbook, and Induction information.

Tutors will be available to guide you if there are any academic issues. Tutors will provide you with feedback and direct you to a wide variety of resources embedded within your course to help you develop basic or advanced skills needed for studying and for business. You also have access to the Programme Committees via your elected student representatives.

All students have access to the on-campus library stock and local databases at MEU. The campus has effective internet connectivity, and teaching facilities include well equipped IT lecture rooms, with desktop computing facilities, laptop availability, multimedia projection facilities, wi-fi access, video-conferencing facilities and significant software provision. All students have full access to all learning resources via the MEU student *Portal*. The use of the *Portal* is supported through the extensive use of social media communications in providing ongoing support and guidance to students.

The Dean of Student Affairs has oversight for the provision of general student services including social welfare issues; the provision of support for students where unforeseen personal and private difficulties emerge while they are registered on their programme; social arrangements and student social events, including orientation activities, student trips and similar activities.

In addition to administrative staff additional detailed support is also provided to international students through centralised facilities on matters related to assessments, registry and accounts who provide advice and guidance to students throughout the calendar year.

Students are provided the opportunity to comment on any aspect of their learning experience to the Dean, to unit leaders and to course administrators, via dedicated e-mail addresses and through tutorial/seminar sessions.

Apart from the information provided during the induction, the students be provided with a number of sessions related to various areas of student support, including academic writing, submitting assignments online and avoiding plagiarism.

Students will also have access to their tutors for individualised support related to their specific needs.

Course Equality Impact Assessment

Question	Y/N	Anticipatory adjustments/actions
The promotion of the course is open and inclusive in terms of language, images and location?	Y	
Are there any aspects of the curriculum that might present difficulties for disabled students? For example, skills and practical tests, use of	N	If so indicate the anticipatory adjustments and arrangements here

equipment, use of e-learning, placements, field trips etc.		
Are there any elements of the content of the course that might have an adverse impact on any of the other groups with protected characteristics ¹ ?	N	If so then indicate the anticipatory adjustments and arrangements here
If the admission process involves interviews, performances or portfolios indicate how you demonstrate fairness and avoid practices that could lead to unlawful discrimination?	NA	
Confirm that you have considered that the course learning outcomes and Graduate Impact Statements are framed in a non-discriminatory way.	Y	
Confirm that the course handbook makes appropriate reference to the support of disabled students.	Y	

¹ Age, Gender reassignment, Marriage and civil partnership, Pregnancy and maternity, Race, Religion and belief, Sex, Sexual orientation

Administrative Information – Faculty completion	
Faculty	UBBS
Portfolio	MBA
Department/School	Strategy and Management
Course Coordinator	Rodolphe Ocler
Trimester pattern of operation	Block Delivery
PSRB renewal date (where recognised)	N/A
Version number	2/19
Approved by (c.f. Quality Handbook ch.2)	University Approval
Date of approval (dd/mm/yyyy)	14/3/2017
Implementation start-date of this version (plus any identified end-date)	2019/2020
Study model type (e.g. study centre)	Franchise

Form completed by:

Name: Rodolphe Ocler

Date: September 2019

Authorisation on behalf of the Faculty Teaching Quality and Standards Committee (FTQSC)

Chair:

Date:

Course Updates		
Date (dd/mm/yyyy)	Nature of Update	FTQSC Minute Ref:
24/09/2019	Changes to units to move from 7 units (5 cores and 2 options) to 4 core units plus final project	

Administrative Information – Academic Registry completion	
Route code (post approval)	<i>MBGLOIDF</i>
JACS / HECoS code (KIS)	
SLC code (post approval)	
Qualification aim (based on HESA coding framework)	



Annexes to the Course Information Form

These annexes will be used as part of the approval and review process and **peer academics** are the target audience.

General course information

Course Title	Master in Business Administration Global
Qualification	MBA
Route Code (SITS)	
Faculty	Business School
Department/School/Division	Strategy and Management
Version Number	1/19

Annex A: Course mapping of unit learning outcomes to course learning outcomes (coloured columns to be deleted)

Unit code	GPM	MM GE	FM CM	VP S	RM	CF	FMIA	IB	IMM	SMk	Project
Level	7	7	7	7	7	7	7	7	7	7	7
Credits	30	30	30	30	20	10	10	10	10	10	60
Core or option	C	C	C	C	C	O	O	O	O	O	C
Course Learning Outcome (number)	<i>Insert LO1 and/or LO2 for each unit into cell corresponding to the course learning outcome</i>										
1	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2		LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2
2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2
3	LO1 LO2		LO1 LO2	LO1 LO2		LO1 LO2	LO1 LO2	LO1 LO2			LO1 LO2
4	LO1 LO2			LO1 LO2				LO1 LO2			LO1 LO2
5	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2
6	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2
7	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2
8	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2

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Annex B: Named exit or target intermediate qualifications

This annex should be used when Schools wish to offer intermediate qualifications which sit under the main course qualification as named exit or target awards, rather than unnamed exit/default awards.

Section 1: General course information

Intermediate Qualification(s) and titles	<p><i>Specify the intermediate qualifications which are named exit or target qualifications (award types) AND what the qualification titles will be, as stated in the course information section of the associated CIF</i></p> <p><i>It is not necessary for the intermediate qualifications to have the same titles as the overall award, but the title must reflect the units taken to achieve it.</i></p>
Mode(s) of Study and Duration	<p><i>Indicate whether each intermediate qualification will be offered full time, part time or both, and the standard amount of time a student will take to complete each target qualification.</i></p>
Type of Intermediate Qualification(s)	<p><i>State whether the intermediate qualifications are named exit and/or target awards.</i></p> <p><i>Students register for target awards at the commencement of their study. Named exit awards provide an opportunity to gain a named qualification when a student fails to complete the main qualification for which they were registered or because they do not achieve the requirements of their original main qualification.</i></p>
Route Code(s) (SITS) of Intermediate Qualification(s)	

Section 2: Qualification unit diet

One table to be used for each intermediate qualification

Confirmation of unit diet for:	<i>Insert intermediate qualification and title</i>	
The units to achieve the credits required may be taken from any on the overall diet for the main course qualification		<input type="checkbox"/>
A combination of units from a restricted list must be taken to achieve the credits required (specify the list below)		<input type="checkbox"/>
A specific set of units must be taken to achieve the credits required (specify units below)		<input type="checkbox"/>

List of units (if applicable):-

Section 3: Course structure and learning outcomes

One table to be used for each intermediate qualification

Intermediate qualification and title														
The Units which make up this course are:					Contributing towards the learning outcomes <i>Insert LO1 and/or LO2 for each unit into cell corresponding to the course learning outcome</i>									
Unit Code	Level	Credits	Unit Name	Core or option	1	2	3	4	5	6	7	8	9	10

Annex C: Course mapping to FHEQ level descriptor, subject benchmark(s) and professional body or other external reference points

One set of mapping tables to be produced for the course and each named intermediate qualification

Course (or intermediate) qualification and title	Master in Business Administration Global
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FHEQ Descriptor for a higher education qualification	(insert level and title)	Course Learning Outcome(s)							
		1	2	4	5	6	7	8	
Student can demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of their academic discipline, field of study or area of professional practice		√	√	√	√	√	√	√	√
Student can demonstrate a comprehensive understanding of techniques applicable to their own research or advanced scholarship		√	√	√	√	√	√	√	√
Student can demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline		√	√	√	√	√	√	√	√
Student can demonstrate conceptual understanding that enables the student to: <ul style="list-style-type: none"> - evaluate critically current research and advanced scholarship in the discipline; - evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses. 		√	√	√	√	√	√	√	√
Student is able to deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate their conclusions clearly to specialist and non-specialist audiences		√	√	√	√	√	√	√	√
Student is able to demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level		√	√	√	√	√	√	√	√
Student is able to continue to advance their knowledge and understanding, and to develop new skills to a high level.		√	√	√	√	√	√	√	√
Student has the qualities and transferable skills necessary for employment requiring: <ul style="list-style-type: none"> - the exercise of initiative and personal responsibility - decision-making in complex and unpredictable situations the independent learning ability required for continuing professional development.		√	√	√	√	√	√	√	√
Student can demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of their academic discipline, field of study or area of professional practice		√	√	√	√	√	√	√	√

Subject Benchmark Statement(s)	<i>(insert title(s) and year)</i>	Evidence and/or Course Learning Outcome(s) <i>How the course takes account of relevant subject benchmark statements</i>
Master's degrees in the business and management field are awarded to students who have demonstrated during their programme:		Course Learning Outcomes
a systematic understanding of relevant knowledge about organisations, their external context and how they are managed		1,2,3,4,5,7,8
application of relevant knowledge to a range of complex situations taking account of its relationship and interaction with other areas of the business or organisation		1,2,3,4,5,6,7,8
a critical awareness of current issues in business and management which is informed by leading edge research and practice in the field		1,2,3,4,5,6,7,8
an understanding of appropriate techniques sufficient to allow detailed investigation into relevant business and management issues		1,2,3,4,5,6, 7, 8
creativity in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to develop and interpret knowledge in business and management		1,2,3,4,5,6,7,8
ability to acquire and analyse data and information, to evaluate their relevance and validity, and to synthesise a range of information in the context of new situations		1,2,3,4,5,6,7,8
conceptual understanding that enables the student to: - evaluate the rigour and validity of published research and assess its relevance to new situations - use existing research and scholarship to identify new or revised approaches to practice		1,2,3,4,5,6,7,8
ability to conduct research into business and management issues that requires familiarity with a range of business data, research sources and appropriate methodologies, and for such to inform the overall learning process		1,2,3,4,5,6,7,8
ability to communicate effectively using a range of media (for example, orally, in writing, and through digital media)		1,2,3,4,5,6,7,8
ability to operate effectively in a variety of team roles and take leadership roles, where appropriate		1,2,3,4,5,6,7,8
ability to take an international perspective including understanding the impact of globalisation on businesses, societies and the environment and the ethical implications.		1,2,3,4,5,6,7,8

The format of the following mapping tables may be adjusted.

Qualification Characteristic	<i>(insert title and year where appropriate)</i>	Evidence <i>How the course takes account of relevant qualification characteristics documents</i> Course Learning Outcomes
In-depth and advanced knowledge and understanding of their subject and/or profession, informed by current practice, scholarship and research.		1, 2, 3, 7, 8
Critical awareness of current issues and developments in the subject and/or profession; critical skills; knowledge of professional responsibility, integrity and ethics; and the ability to reflect on their own progress as a learner.		1, 2, 3, 4, 5,7, 8
Ability to study independently in the subject, and to use a range of techniques and research methods applicable to advanced scholarship in the subject		1, 3, 4, 7. 8
Graduates of professional or practice masters are able to apply research and critical perspectives to professional situations, both practical and theoretical.		1, 2, 3, 4, 5, 6, 7, 8
Use a range of techniques and research methods applicable to their professional activities.		1,2,3,4,5,6,7,8
Equipped to enter a variety of types of employment (either subject-specific or generalist) or to continue academic study at a higher level, for example a doctorate (provided that they meet the necessary entry requirements).		1,2,3,4,5,6,7,8
Learning tends to be structured, and course structure may be developed in collaboration with the relevant PSRB or employer, and may include practical elements, such as fieldwork, placements or other opportunities for work-based learning, as well as a project undertaken through independent study.		7, 8

Professional body or other external reference points	<i>(insert title and year)</i>	Evidence <i>How the course takes account of Professional body or other external reference points</i>